



What's New in Oceanside

Economic Development

Recently opened in Oceanside...



Banana Dang



BLVD Chinese Kitchen

Banana Dang, a coffee and smoothie bar, is now open at 115 S. Coast Hwy. Banana Dang relocated from Rincon, Puerto Rico to Oceanside. Banana Dang offers an array of coffee and banana-based smoothies.

Boulevard Chinese Kitchen and Sake Bar located at 514 S. Coast Hwy. is now open. The former Fish Joint has been remodeled and will seat 35. Boulevard Chinese Kitchen serves fusion-style Chinese tapas and sake.

JoAnn's Resale Shop has leased 4,400 sq. ft. at 1950 Oceanside Blvd. in the GreenBrier Square Center.

Opening Soon...

Barrel Republic, a self-pour beer bar with over 40 beers on tap is opening their second location in Oceanside. The bar operates on an electronic wristband system. Customers pay by the ounce allowing the customers to taste or pour what they want. Barrel Republic will be moving into the former Murphy's Law Irish Pub & Ale House at 215 N. Coast Hwy.

Urge Gastropub will be opening their second location in Oceanside at 2002 S. Coast Hwy., the former Adventure 16 building. Urge Gastropub

serves over 51 beers on tap and hand-crafted pub fare at their Rancho Bernardo location. An early summer opening is anticipated!

Jersey Mike's has leased 301 Mission Ave., the former Dairy Queen site.

TNL Boba Tea has leased 1,000 sq. ft. at 3809 -3845 Plaza Dr., Ste 801.

Le Bon Massage has leased 1,034 sq. ft. at 4263 Oceanside Blvd., Ste 101 in the Oceanside Marketplace & Business Center.

Rita's Ice has leased 1,467 sq. ft. at 1006-1064 Mission Ave. in the Mission Square shopping center.

New Beach Restrooms - The work on the Breakwater Way, Tyson and Sportsfisher restrooms has begun with demolition and contractors will begin the renovations on the mid-Pier restrooms and the Wisconsin Street restrooms in early February 2015.

Starbucks has submitted an application to construct an 850 sq. ft. building with a drive-thru at 1702 Mission Ave. The site was a former Jack in the Box and the existing 1,684 sq. ft. metal building will be demolished.



Artist Alley is getting a makeover... Staff has started working on giving Artist Alley a facelift beginning with the painting of the street light poles from rust-red to blue, painting the block walls white and power washing the alley. New signage is being developed and drought tolerant plants are being installed in February 2015. Additionally, a plan for festival lighting is being developed to illuminate the area in the evenings and will bring the space more prominence.

Construction Updates...

Fedex has started demolishing the streets and sidewalks to prepare for their 306,054 sq. ft. distribution facility on Lots 1-12 totaling 38 acres. Fedex will also be building a 3,196 sq. ft. gateway building, a 5,727 sq. ft. vehicle maintenance building, with associated parking and related facilities. The distribution center will bring over 500 jobs to Oceanside once completed.