



## KOCT Promotes Oceanside and North County Communities

KOCT has always been a big booster of our Oceanside home town and of North County. KOCT has produced numerous videos promoting our region. Many of these award-winning videos were produced as part of an extensive video production contract with the City of Oceanside. KOCT is driven by our Mission to serve and we continue to promote our north county community with creative videos--- even without a contract obligation (as you'll soon see).

One of my favorite promotional videos was ***Oceanside: The Original California***. We persuaded a collector of woodys, the classic surf station wagon, to cruise our coast for our camera crews as our narrator reminded viewers that the California of



yesterday existed in Oceanside where they could find affordable lodging, food and miles of white, sandy beaches. Another program a decade later called ***Harbor and Beaches Top 10*** won a Telly Award in 2007. KOCT won a WAVE Award for ***Discover Downtown 2*** and another WAVE Award for ***The San Luis Rey Bike*** Trail in 2013. Both programs were designed for local viewers and for visitors.



**Encinitas Boat Houses**

Our most recent program is the result of a Community Enhancement grant that KOCT sought and obtained from the County of San Diego. Also contributing funds for this production were Scripps Health, AT&T and Visit Oceanside.



**Flower Fields 2015**

One of the unique aspects of this grant is the production of high-definition video that can be utilized by others in the tourism community to promote visitors to our region. KOCT's camera crew shot high-definition footage from a helicopter of north county's beaches, historical sites and tourist attractions. [Visit Oceanside](#) has fielded requests for years requesting various video shots of our region. When this project is complete they will be able to provide scenic aerial shots and this will benefit our entire region. Tourism is a clean business that brings jobs and prosperity to our region and KOCT is proud of our role in encouraging this industry.

**Watch for the premier of this new [KOCT](#) video production in July 2015.**