



HAVE AN **EEK-O** FRIENDLY HALLOWEEN

According to the National Retail Federation, more than 75 million Americans are estimated to dress up for Halloween this year. Stores are stocking their shelves with a plethora of polyester pumpkin, ghost, princess, and cowboy costumes, encouraging you to buy yet another Halloween costume. The average American family spends \$75 dollars on costumes each Halloween season, and many of these brand new costumes end up in our landfill.

Halloween is a great season for you to get into the spirit and join Oceanside on the Road to Zero Waste by reducing, reusing, recycling, and rethinking your Halloween festivities. Here are a few ways you can participate in a more environmentally friendly Halloween!

Reduce the need to purchase new items and have a Halloween costume swap party. Invite your friends and family over to kick off the holiday season by "shopping" through everyone's old Halloween costumes. This is a great way to get everyone in the spirit of Halloween while saving money and helping reduce waste going into the landfill.

Reuse household items to create some spooky decorations! There are great DIY Halloween craft ideas that can be found on [CalRecycle's Hallow-GREEN Pinterest Page](#), like this hanging milk jug skeleton. This is a great way to get kids thinking about zero waste by utilizing materials you already have at home.



The City of Oceanside is committed to waste diversion and recycling, with a goal of a 75% to 90% recycling rate by 2020. Our current recycling rate is 71%, and with your help we

can get to 90% and beyond. Zero waste is an achievable goal and by adopting more sustainable habits at home, work and play you are preserving natural resources for future generations. The City's Zero Waste team encourages the Oceanside community to continue to be environmental stewards by rethinking how you manage your materials. For more information on Oceanside's Zero Waste goals please visit www.oceansiderecycles.org. You can also stay up to date on the latest green happenings in Oceanside by downloading the free Green Oceanside App, at both Android and Apple Stores.

