

Oceanside

Economic Development

APRIL 2016 Update

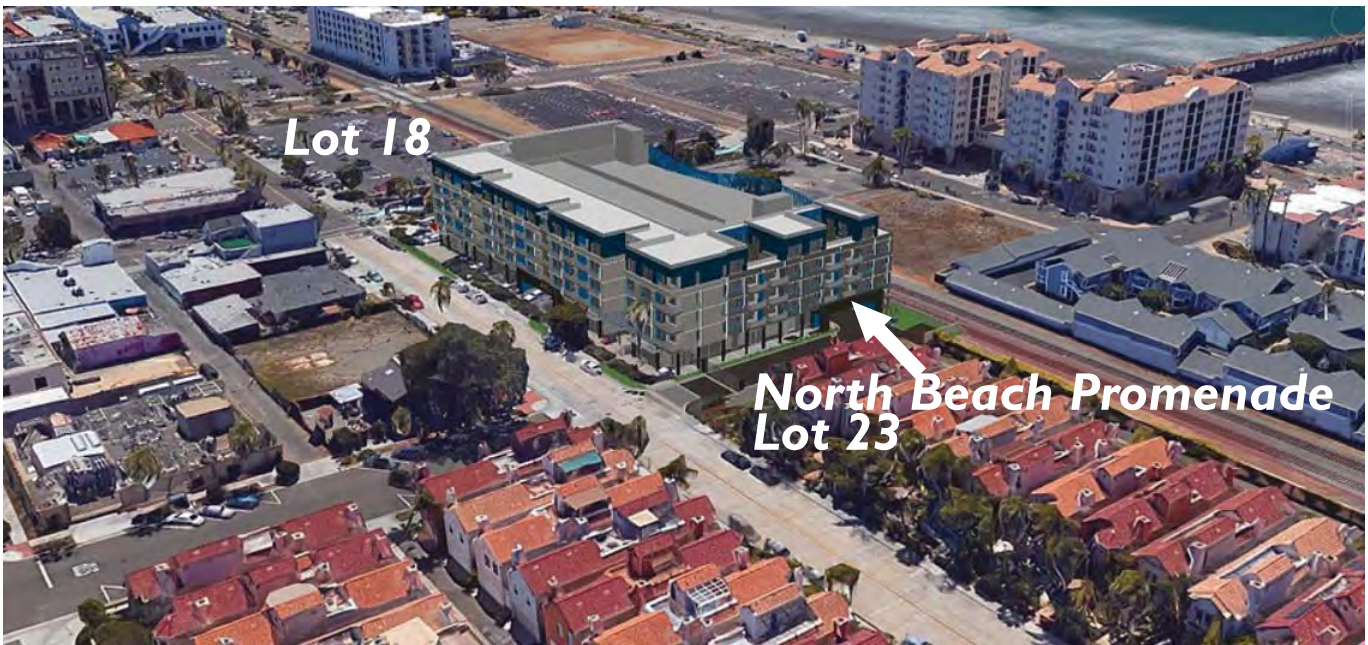


Downtown Oceanside is booming with new construction! Lot 23 located at Pier View Way and Cleveland St. expects to start construction in May. Lot 18, a GF Properties Project, has started construction on the 2nd floor of their 4-story mixed-use project. Another new restaurant has opened. The Whet Noodle located at 1813 South Coast Hwy. Swami's Cafe & Lounge moved into their new location at 202 North Coast Hwy., and Coastal Coffee Connection is opening soon!

Did you know that OceanPlace Regal Cinemas now has free Valet Parking for their patrons. The valet service can be used by other downtown Oceanside visitors at the current rate of \$3.00. The service is available on Tuesday, Thursday, Friday and Saturday from 6:00pm - 11:00pm in front of Regal Cinemas. This service is subject to change depending on demand.

HERE'S THE LATEST NEWS GOING ON IN OCEANSIDE...

North Beach Promenade (Lot 23) will be building a 438-space parking structure and including 80 residential spaces and 52 residential units with 9,400 sq. ft. of retail. The structure will be located at the southwest side of Cleveland St. between Civic Center Dr. and Pier View Way. Construction is expected to start in May. See artist rendering below.



Artist rendering of GF Properties - Lot 18



Construction of GF Properties - Lot 18

GF Properties - Block 18 in downtown Oceanside is constructing the second floor of their mixed-use project. The project consists of 66 apartments, underground parking and 9,500 sq. ft. of retail. Block 18 is located at Mission Ave. and Cleveland St.

A major remodel is coming soon for **Camino Town & Country shopping center**, upper tier of the center, located at the intersection of El Camino Real and Vista Way. In the next few weeks, the center will demolish about 84,300 sq. ft. and will add about 140,000 sq. ft. The remaining 116,650 sq. ft. will have a new façade. Only two businesses will remain: **Jo-Ann Fabric & Craft Store** and the **Oceanside Dialysis Center**. Joining the center will be a **Winco Foods**, which it will be the second store in North County. The existing Target store, which is situated on the south half of the property will receive another 7,500 sq. ft. of indoor space.

An application is in for a 105-room **Fairfield Inn & Suites**, to be located on the north side of Oceanside Blvd. west of the Interstate 5 freeway, between Vine St. and Clementine St.

Goat Hill Park has reopened at 2323 Goat Hill Dr. The park underwent an extensive \$2.5 million renovation that included: 27 acres of turf reduction, 478,000 sq. ft. of native grassland hydro seed, 12,000 sq. ft. of synthetic turf, 9,000 linear ft. of new road base and concrete cart path, 150 trees trimmed, some removed and recycled for mulch. Visit: www.goathillpark.com for more information.



Starbuck's, located 1702 Mission Ave. is moving quickly on their 875 sq. ft. building and drive-thru.

Texas Roadhouse Restaurant has started construction on their 8,202 sq. ft. restaurant, in the former Q's Restaurant & Sports Bar located at 2725 El Camino Real in the El Camino North shopping center.

Daiso recently opened their 9,600 sq. ft. store at 2435 Vista Way in the El Camino North shopping center, formerly Anna's Linens. Daiso sells a variety of household, home-decor, accessories & seasonal items. Daiso is a \$1.50 value store but some items cost more than \$1.50.



An application is in for **El Pollo** to construct a new 2,929 sq. ft. restaurant at 483 College Blvd. in the Mission Marketplace shopping center.



RETAIL CONSTRUCTION UPDATES & OPENINGS...

In-N-Out Restaurant located at 936 North Coast Hwy. is in the final stages of construction for their 3,750 sq. ft. drive-thru restaurant. Opening soon!

Coastal Coffee Connection located at 401 North Coast Hwy. in downtown Oceanside is anticipating an April 1st opening!



Children's Paradise, a daycare center, has leased 10,440 sq. ft. at 2017-A Mission Ave. in the Oceanside Plaza shopping center.

Privateer Coal Fire Pizza has leased the space nextdoor at 1704 S. Coast Hwy. expanding their operation to sell artisan charcuterie, cheese, wine and beer and naming it **The Privateer Marketplace & Wine Bar** and will open April 1st.



Knock Out Pizza has leased 1,485 sq. ft. at 401 Mission Ave. in the Oceanplace Cinemas, the former Santino's Pizza location.

Swami's Cafe & Lounge is now open at 202 North Coast Hwy. in downtown Oceanside. Swami's recently held their Grand Opening ribbon cutting ceremony.



INDUSTRIAL/OFFICE CONSTRUCTION UPDATES & OPENINGS...

Thornton Technologies has leased 28,854 sq. ft. at 2608 Temple Heights Drive. Thornton Technology provides services to aerospace manufacturers, freight companies, commercial operators and military.

Mental Health Systems has leased 2,178 sq. ft. at 2964 Oceanside Blvd. in the Garrison Business Park.

Construction is moving along for **MagnaFlow's** 91,974 sq. ft. facility adjacent to their existing 200,000 sq. ft. facility, located at 1901 Corporate Center Dr. in the Ocean Ranch Corporate Centre. MagnaFlow manufactures after-market catalytic converters and exhaust systems.

Coca Cola's construction is moving at a rapid pace to expand their facility, which will add an additional 193,800 sq. ft. The expansion will add offices, a warehouse, and a fleet building. Coca Cola will bring up to 120 additional jobs to this new facility.

MagnaFlow



Coca Cola



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