

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS



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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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OCEANSIDE NEWS

CONSTRUCTION UPDATES...



BUILDINGS 2, 3 & 4



JOANN'S FABRICS AND CRAFTS



PAD SITE FOR WINCO

Camino Town & Country shopping center is moving quickly on Phase II of their 141,387 sq. ft. addition with buildings two, three, four and five, totaling 35,764 sq. ft. The center has the following new tenants that have signed leases: Auto Zone, Sleep Number, Zpizza, Valerie's Taco Shop, and Phenix Salon Suites. Joann's Fabrics & Crafts is doing tenant improvements to their building. Also joining the center will be a 83,650 sq. ft. Winco Foods, which will be their second store in North San Diego County.

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ARTIST RENDERING

Construction has started on **314 Beach Lofts**, a mixed-use project at 314 Cleveland St. in downtown Oceanside. The project consists of 10 condo units and 2,000 sq. ft. of retail on the first floor.



North Beach Promenade - Lot 23, located at Pier View Way and Cleveland St. has started pouring concrete for the walls of the five-story parking structure. The project consists of 438-public parking spaces along with 52 residential units and 9,400 sq. ft. of retail. It will also have a 4,200 sq. ft. public plaza.

NOW OPEN...



GYPSY SOUL DREAMING

Gypsy Soul Dreaming is now open at 212 Artist Alley, Ste E in downtown Oceanside, a New Age shop focusing on handcrafted goods, such as handmade dream catchers, locally made.



Chronic Tacos is now open at 208 North Coast Hwy. in downtown Oceanside! Chronic Tacos is a fresh, Mexican, fast casual concept that started in 2002 in Newport Beach. They now have about 40 US locations and some in Canada.

Bleu Bridal Boutique is now open at 105 South Coast Hwy. in downtown Oceanside.

Bleu Gents is now open at 107 South Coast Hwy., next to Bleu Bridal Boutique in downtown Oceanside.

Stage & Screen FX is now open at 510 North Coast Hwy. This shop sells everything from beauty to body paint, silicone to sculpting supplies.



Dick's Sporting Goods has started tentative improvements to their new location at 2160 Vista Way in the Pacific Coast Plaza.

ZRG, LLC has relocated to Oceanside. ZRG is a woman owned company that grew out of its facility and moved to 4650 North Ave. ZRG, LLC is an asset management company specializing in the recycling and purchasing of surplus medical equipment and auction sales. ZRG is a dedicated supporter of the biomedical community. ZRG's CEO, Mimi Lively, is currently developing San Diego County's first Biomedical Equipment Technician Certificate Program through MiraCosta Community Education and Workforce Development. <http://www.zrgllc.com>

FYI...

Congrats to **Therapeutic Solutions International, Inc. (TSOI)** on the Exclusive Patent License Agreement with Subsidiary Emvolio, Inc. TSOI is located here in Oceanside. Emvolio is developing products that can be used together to attack cancer at different levels, as well as be used alone or in combination with existing therapies. www.therapeuticsolutionsint.com/

COMING SOON...

Stanton Optical has leased 3,875 sq. ft. at 2405 West Vista Way in El Camino North shopping center.

Dija Mara, a Malaysian style restaurant will be moving into the former Bessie's Restaurant at 232 South Coast Hwy.

Saint Tropez Bistro and Beyond is making Oceanside their fifth location at 524 South Coast Hwy. Saint Tropez is a french bistro serving home made quiches, sweet and savory crepes, salads and sandwiches.

Panels Comic Book Coffee Bar will be opening soon at 713 Mission Ave. in downtown Oceanside. Panels is a coffee bar and comic book store.

Fat Joe's Restaurant, a family restaurant, will be located at 424 South Coast Hwy. with bowling and arcade games.

Tambo will soon open at 1904 South Coast Hwy. in South O. Tambo is a Deli shop.

OCEANSIDE BUSINESS SPOTLIGHT



They also manufacture façades out of a long wearing material that can look like metal, stone or any other material you might want to use but is watertight and can be used either indoor or outside without peeling, rusting or other deterioration occurring.

Oceanside is proud that Coastal Signage located in Oceanside at 4139 Avenida De La Plata. Please give them a call if you have any type of signage need at 760-744-2927 or visit their website at: www.coastalsigninc.com/



Libra Coffee...

Libra Coffee is a high quality coffee roaster in Oceanside located at 252 Via Del Norte. They roast only organic beans in small batches to ensure a high quality brew. Libra Coffee features pourtables which is a way to enjoy their coffee when traveling in single serve coffee pouches. You can sign up for a coffee bean subscription at www.libracoffee.com/bean-subscription/ and you can purchase single serve packages at the Oceanside Welcome Center, 928 N. Coast Highway.



Coastal Signage and Wayfinding...

Coastal Signage creates powerful first impressions with their state of the art technology and their master sign craftsmanship. They are able to make small interior signage, banners for street lights and buildings, and full size signs to advertise a business.

Coastal Signage produces illuminated freestanding building signs, flexible sign faces, LED neon, lighting, menu boxes, and exterior and interior graphics. Their clientele includes restaurant and retail chains, hotels, commercial properties, and a variety of other businesses.

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