

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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OCEANSIDE NEWS

The **Economic Development Team** is thrilled to announce that we have a new website at www.osidebiz.com. It has a whole new look to reflect our new brand colors and logo, along with new navigation, and new dropdown menus. We've improved the construction of our content, so you'll get more from a quick read. There's a whole host of smaller but impactful changes, all to make your experience of the site that much better for you. We have also created a host of new graphics, a new brand and tagline; "Oceanside an Original at Work!" We hope you like the changes, and if you have any feedback, please let us know on Facebook, Twitter or email us at: osidebiz@ci.oceanside.ca.us.

The screenshot shows the website interface with a dark blue header and navigation menu. The main content area is light blue and features a large image of the Oceanside Pier. Below the image are three columns: 'IN THE SPOTLIGHT' featuring 'Eclectic Vintage Design', 'MOST POPULAR' listing various development topics, and 'NEWS & UPDATES' with a recent article about a sales tax measure. The footer includes 'SURF CONDITIONS', navigation links, and contact information for the City of Oceanside.

CAMINO TOWN & COUNTRY SHOPPING CENTER
PHASE II



CONSTRUCTION UPDATE...

Camino Town and Country shopping center, Phase II has completed construction on buildings two, three and four and the following tenants are now open: **Auto Zone**, **Sleep Number**, and **Phenix Salon Suites**. **Valerie's Taco Shop**, **Zpizza** and **Gymboree** is almost complete. Construction on building five is almost complete, and coming soon will be **Nutrishop**. Also coming to this center is an 89,000 sq. ft. **WinCo Foods** construction is set to start this summer.



FAT JOE'S RESTAURANT

Fat Joe's Restaurant construction is moving along, located at 424 South Coast Hwy.



Starbucks is now open at 3521 Cannon Rd. in the Palm Tree Plaza.



NOW OPEN...

Anita's Mexican Restaurant and Cantina is now open in their new location 1714 S. Coast Hwy. in South Oceanside!



SONORA REFILLERY

Congrats to Marissa Figueroa, owner of **Sonora Refillery**, a participant in the first Merry Makers Fair in 2016, has opened a brick-and-mortar business at 1012 S Coast Hwy. in Oceanside! Sonora Refillery sells essential oils, shampoo, conditioner, lotion, soaps, and more. All of Sonora's products are plant based, sulfate and paraben free, and sold by the ounce giving you the freedom to refill your own containers. If you can't refill with Sonora Refillery in person, they offer refill pouches as an alternative. You can also check-out their website at www.diyrefill.com. Welcome to Oceanside!

COMING SOON...



Pro Body Warehouse is now open at 1006 Mission Ave. in the Mission Square shopping center. Pro Body sells Protein powders and supplements.

Pirch has moved their corporate headquarters to Oceanside at 3817 Ocean Ranch Blvd., Ste 115 in Ocean Ranch.

Hawaiian BBQ has leased 401 Mission Ave., Ste C120 in the Ocean Place Cinemas.

Panda Wok has leased 2,105 sq. ft. at 1836 Oceanside Blvd. in the Frazier Farms Market Center.

Everbowl is coming soon to 2535 Vista Way, Ste B. Everbowl sells Acai bowls, juices, smoothies and salads.

Exhale Restaurant is coming soon to 236 S. Coast Hwy. in Downtown Oceanside.

Surfside Pet Resort and Grooming has leased 1405 El Camino Real, Ste 5116 in the Loma Alta shopping center.

EOS Fitness is going into the 46,395 sq. ft. former Ralphs site at 3533 Cannon Rd. in the Palm Tree Plaza shopping center.

RESIDENTIAL...

1,731 Housing units are approved or under construction.

231 Affordable units are under construction.

Seven New Home Developments Now Selling:

Summerset Estates by DR Horton
Villages at St. Cloud by Taylor Morrison
1125 South Cleveland by Hallmark
Pacific Ridge by Cornerstone
Mission Lane by Beazer Homes
Vista del Mar by Van Daele Homes
The View Pointe Condominiums

BUSINESS SPOTLIGHT...

Eclectic Vintage Design



Eclectic Vintage Design sells new home decor, gifts, jewelry and upcycled, refinished furniture. They also offer gently used furniture and home decor. They have an eclectic variety of new and refinished pieces to beautify spaces in your home.

Eclectic Vintage Design is the exclusive retailer in North County for Country Chic Paint, and offers the entire product line, including traditional furniture and home decor paint, all-in-one paint, waxes, finishes, brushes, and much more! Attend one of their chalk paint introduction classes and learn how you can quickly transform tired, outdated furniture into beautiful, functional pieces for your home. They also offer custom painting services. They also buy gently used furniture in good condition. www.eclecticvintagedesign.com

Eclectic Vintage Design is located at 3320 Mission Ave.
Open Tuesday through Saturday, 10am to 5pm
Sunday, 11am to 4pm, closed on Mondays and holidays



SPILL BULLY

Carlos Medina, Founder of **Eco Industrial Solutions Company** is the local distributor for environmentally-friendly coconut husk cleans up kits for spills including oil, grease and other toxic substances. Sold as **Spill Bully**, this environmentally friendly substance “locks in” and doesn’t release the spill matter back into landfills. Use this product in place of clay-kitty litter to clean up large or small spills. The products can be used on cement, asphalt, dirt and in the water ways to absorb oily substances. They have created light weight spill kits that take the place of oil drums.

Eco Industrial Solutions is driven by innovation and making the world a much cleaner safer place. Eco Industrial Solutions develops all of their products in partnership with their customers. Their innovative spill kits, under the Spill Bully brand, will create an environment of awareness and immediate response at your facility or job site.

They guarantee that you will see a positive change in your environmental process, from reducing your cost on materials, to waste consolidation and logistics.

Eco Industrial Solutions Company is located at 105 Copperwood Way Suite G. Visit their website at www.spillbully.com



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