

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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THE LATEST...



Pierside South located at 117 North Cleveland St. has completed their 7-story mixed-use project that consists of 110 residential units, a club house, a pool on the sixth floor, and 12,138 sq. ft. of retail on the first floor. Camp Coffee has leased 875 sq. ft. at Pierside South.



Winco Foods located at 2225 El Camino Real in the Camino Town and Country shopping center will open Dec. 6, 2018. This 83,650 sq. ft. store will be the second Winco Foods in North San Diego County! Also coming soon to this center is **Donut Bar**, an artisan-style doughnut shop.

CONSTRUCTION UPDATES



Pacific Coast Collection, a 402,534 sq. ft. four building project located within the Pacific Coast Business Park. Phase 1 is complete and sold the 125,000 sq. ft. building at 1319 Rocky Point Dr., Phase II is under construction on three buildings, totaling 272,534 sq. ft. Tenants have not been announced for this speculative project, however with an industrial vacancy rate of just 4.76% in Oceanside high demand is expected.



NOW OPEN...



Mangia e Bevi is now open at 3613 Ocean Ranch Blvd. in the Ocean Ranch Plaza Center. Mangia e Bevi serves Italian food.



Board and Brew is now open at 2213 El Camino Real in the Camino Town and Country shopping center.



Homestyle Hawaiian is now open at 1950 Oceanside Blvd. in the Greenbrier Square center. Serves Hawaiian food.



Pho Bowl & Grill is now open at 1006 #C in the Mission Square shopping center.



Nerd Sports Center is now open at 1523 S. Coast Hwy. Nerd Sports Center is a martial arts and cross fit studio.



Amazing Lash Studio is now open at 2515 Vista Way, Ste B in the El Camino North shopping center.

COMING SOON...

A Development Plan was recently approved for a 4,900 sq. ft. multi-tenant commercial building in the **Pacific Coast Plaza** to include a **Starbucks drive-thru**.

Kilowatt Brewing is coming to Downtown Oceanside at 406-408 Mission Ave. in the former Subway site. Oceanside will be Kilowatts third location. Kilowatt handcrafts its beers in small 7 barrel batches under the close personal attention of it's brewer. Small batch craft beer is a growing trend in the beer industry.

Coomber Family Wines Tasting Room has leased 611 Mission Ave. in Downtown Oceanside.

Sadie Rose Bakery has purchased 2614 - 2616 Temple Heights and will be relocating their bakery and headquarters to Oceanside.

AT&T has leased 1,815 sq. ft. at 1444 Mission Ave.

Dollar Tree has leased the former Fresh & Easy site at 4908 North River Rd. in the San Luis Rey Crossing center.

Steel Mill Coffee has leased 605-607 Mission Ave. in Downtown Oceanside.

FYI..



It has been 20 years since Oceanside helped lead the efforts to designate **California's Highway 101** a historic route. This notable anniversary coincides with a renaissance in Oceanside that has witnessed its three-mile stretch of 101 roadway blossom into a treasure trove for visitors seeking a modern-day getaway with a taste of yesteryear. A hip historic hotel, dining venues in classic buildings and attractions that celebrate the past are all part of Oceanside's "new" vintage 101 vibe.

"Nearly 100 years-old, Historic Highway 101 is one of the most beautiful highways in the world and is a vacationer's delight," said John Daley of Oceanside Historical Society. "As the birthplace of the movement to establish the highway's historic designation, Oceanside takes a lot of pride in its Highway 101 experience, which continues to evolve and grow in exciting ways. A day on the 101 in Oceanside includes legendary surf beaches, architectural wonders and of course, endless classic food stops." **Check out the 20th Anniversary Historic Highway 101 video:** <https://bit.ly/2KEhpLz>

Congratulations to Lamvin Inc., a maker of premium acoustical products, has been awarded the California Competes Tax Credit. Lamvin is located at 4675 North Ave. in the Northside Business Park. Visit their website at: www.lamvin.com

BUSINESS SPOTLIGHT...



LOL - LIFE OF LIBERTY assists adults with developmental disabilities while promoting successful independence in all areas of the participant's life.

Life of Liberty assists each individual in program building and enhancing their social, vocational, functional academic, interpersonal and life skills. To promote a healthy lifestyle through a person-centered wellness plan designed specifically for each individual. Staff is committed to seeing every individual in the program succeed. The success of their program is a direct result of the success of the participants.

Life of Liberty's program assists up to 264 individuals in the center/community based environment. The center is accessible to community resources, shopping, recreation, and public transportation. The overall ratio of staff to clients is 1:4 unless individual needs require and funding is approved for more intensive support. All participants are expected to be involved in activities/duties outside of the center at a minimum of two times per week for at least two hours.

Life of Liberty just celebrated their 10th Anniversary. LOL is located at 320 North Horne St.



This season and all year long, support Oceanside by shopping local. Did you know that By shopping local, you are reinvesting your money in Oceanside to fund city services and make Oceanside a stronger community.

WHEN YOU “SHOP LOCAL...

1. MORE OF YOUR MONEY WILL BE KEPT IN YOUR LOCAL ECONOMY

For every \$100 you spend at locally owned businesses, \$68 will stay in the community.

2. YOU EMBRACE WHAT MAKES YOUR COMMUNITY UNIQUE

You wouldn't want your house to look like everyone else's in the U.S. So why would you want your community to look that way?

3. YOU CREATE LOCAL JOBS

Local businesses are better at creating higher-paying jobs for your neighbors. When you shop locally, you help create jobs for teachers, firemen, police officers, and many other essential professions.

4. YOU HELP THE ENVIRONMENT

Buying from a locally owned business conserves energy and resources in the form of less fuel for transportation and less packaging.

5. YOU NURTURE COMMUNITY

Local business owners know you, and you know them. Studies have shown that local businesses donate to community causes at more than twice the rate of chains.

6. YOU CONSERVE YOUR TAX DOLLARS

Shopping in a local business district means less infrastructure, less maintenance, and more money available to beautify your community. Also, spending locally instead of online ensures that your sales taxes are reinvested where they belong— in your community!



7. YOU CREATE MORE CHOICE

Locally owned businesses pick the items and products they sell based on what they know you like and want. Local businesses carry a wider array of unique products because they buy for their own individual markets.

8. YOU TOOK ADVANTAGE OF THEIR EXPERTISE

You are their friends and neighbors, and locally owned businesses have a vested interest in knowing how to serve you. They're passionate about what they do. Why not take advantage of it?

9. YOU INVESTED IN ENTREPRENEURSHIP

Creativity and entrepreneurship are what the American economy is founded upon. Nurturing local business ensures a strong community.

10. YOU MADE YOUR COMMUNITY A DESTINATION

The more interesting and unique your community, the more we will attract new neighbors, visitors and guests. This benefits everyone!

Source: Independent We Stand.

