

## **APPENDIX A**

### **ENHANCED NOTIFICATION AND COMMUNITY OUTREACH PLAN**

# **Enhanced Notification and Community Outreach Plan**

**April 2018**

## **El Corazon Specific Plan Amendment & Tentative Map Sudberry Properties (Z17-00004 & T17-00004)**

In accordance with Council Policy 300-14, this is a summary of the proposed notification and community outreach plan for the El Corazon Specific Plan Amendment and Tentative Map application (Z17-00004 & T17-00004). These elements are intended to comply with the policy to increase public awareness of and promote public participation in this proposed land development project.

The project site presented by the Tentative Map is approximately 82.9 acres in size and generally comprised of the Village Commercial and Oceanside Boulevard Commercial Districts within the Specific Plan area. The proposed Specific Plan Amendments are applicable to a larger portion of the El Corazon area.

### **Expanded Mailing List**

Notification by mail of the initial application filing included all addresses on the radius list for the proposed project including:

- All property owners within a 1500-foot radius of the project site
- Occupants/tenants within a 100-foot radius of the project site

As we proceed through the community participation process, if amendments to the project area result in revisions to the notification area, or if others ask to be added to this mailing list, we will update the notification information accordingly and provide an updated list for staff's use in sending notices. It is anticipated that individuals on the permanent list of interested parties will be included by the City on all formal notices.

### **On-site Signage**

Project notification signs have been posted on the site since the original application in April 2017 and will remain through the entitlement process. A "Certificate of Posting" is on file with the City. Notification signs will be updated and replaced/repared as necessary throughout the entitlement process.

Community Outreach Plan

The project site is comprised of the El Corazon Specific Plan area centrally located within Oceanside. The following stakeholder groups have been identified in regards to the application and the proposed methods of contact are listed for each in the table below.

	Outreach or Notification Action	Date / Timeline
<b>Property Owners and Residents</b>		
Property owners within 1500 feet of the El Corazon project site.	Updated and expanded project notification upon initial submittal, as related to project environmental documents, and prior to public hearings	April 2017 & Updated as necessary
Residents within 100 feet of the El Corazon project site.	Updated and expanded project notification upon initial submittal, as related to project environmental documents, and prior to public hearings	April 2017 & Updated as necessary
Oceanside Boulevard Property Owners	Applicant has met with neighboring commercial property owners/operators along Oceanside Blvd. to coordinate on circulation and access elements of the proposed project.	On-going Since Fall 2017
<b>Organizations/Agencies/Officials</b>		
Friends of El Corazon	<ul style="list-style-type: none"> <li>• Presentation and discussion of SPA proposal with board members and representatives</li> <li>• Information on SPA presented on Friends of El Corazon Website and Newsletters</li> </ul>	On-going since Summer 2017
City of Oceanside website: "El Corazon Planning Effort"	City may incorporate updated information and documents related to SPA proposal as desired	On-going
El Corazon Standing Committee	Presentation and review of SPA proposal with Standing Committee	Summer 2018

If additional follow-up meetings are necessary, these will be scheduled during the application processing. A community outreach report will be provided to staff upon completion of the outreach.

Planning Division Concurrence with Community Outreach Plan

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Name (Richard Greenbauer, Principal Planner) Date