

Oceanside Ballot Argument in Favor Of Measure K

The growing complexities of municipal governance and finance necessitate highly qualified professionals serving as city clerk and treasurer. Converting these roles to appointed rather than elected positions ensures that they are filled by properly qualified individuals who can accurately perform the required duties of the office.

The performance of a staff clerk and treasurer would be carefully scrutinized by our City Manager. The City Manager would hire highly qualified professionals with the necessary skills and expertise to perform the required duties and would regularly evaluate their performance, in accordance with the City's personnel policies. Currently, elected clerks and treasurers need only demonstrate the ability to win an election, which is often nothing more than a popularity contest. Their performance is neither evaluated nor is there supervisory oversight.

The role of overseeing the management, growth and protection of the City's \$350-million-plus investment fund is not something that should be entrusted to someone simply based on their ability to win an election. In fact, in 2010 the National Bureau of Economic Research studied this issue and concluded that "an appointed rather than elected city treasurer reduces city borrowing costs by 13% to 23%."

With regard to the clerk position, this role serves as the "compliance officer for federal, state and local statutes" overseeing our increasingly complex election process, a position that should be filled by a neutral and qualified professional.

Most neighboring cities fill the roles of clerk and treasurer through appointment, and it is time that Oceanside modernize its process to keep up with the intricacies of municipal governance.

A YES vote guarantees that minimum qualifications are established, ensuring that qualified professionals with the required expertise are selected as city treasurer and city clerk, with day to day accountability to a City Manager rather than once every four years to voters.



Peter Weiss, Mayor, City of Oceanside

Robert (Camo) Gleisberg, retired Marine comptroller, taxpayer advocate

Scott Ashton, CEO, Oceanside Chamber of Commerce

Marva Bledsoe, 42 year Oceanside resident and retired non-profit executive

Zack Beck, former elected Oceanside City Clerk

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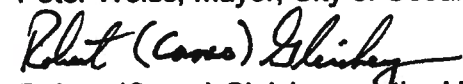
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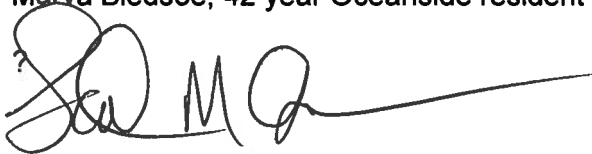
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