



# CITY OF OCEANSIDE

MAYOR  
PETER WEISS

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ESTHER SANCHEZ

July 14, 2020

Assembly Member Jim Wood  
Chair, Assembly Health Committee  
State Capitol, Room 6005  
Sacramento, California 95814

**Re: SUPPORT SB 793 (Hill)**

Dear Chairman Wood,

On behalf of the City of Oceanside, I'm writing to express support for SB 793 (Hill) which will help protect youth from the harmful effects of flavored tobacco products. Tobacco companies have pushed candy-flavored products into the youth market, quietly hooking children into a dangerous addiction to nicotine. SB 793 will help protect youth from the impacts of nicotine addiction.

Federal researchers looking at the growth in youth use of vaping products and their overall use of tobacco first saw a spike in 2018. Researchers found more than twice the amount of youth e-cigarette use reported than in 2017. The dramatic increases they found wiped out what had been a downward trend in overall youth tobacco product use previously.

The FDA recently cited a CDC study in 2016 detailing the appeal that mint, candy and fruit flavored products have for students. The CDC also noted the misperceptions students have about the tobacco products they use. More than 28 percent "perceived no harm or little harm from intermittent use" of flavored vaping e-cigarettes.

With the surges in youth nicotine usage and associated public health risks, SB 793 aims to end the sale of all flavored tobacco products, which become a sort of "starter" introduction to nicotine. We're in support of this Bill, along with a broad coalition of advocates, which would protect our youth from these alluring flavored products.

Sincerely,

Peter Weiss  
MAYOR

Cc: California State Assembly Members  
Oceanside City Council