

A YES vote on Measure L preserves Oceanside's farmland, grows fresh produce for Oceanside residents, and creates an education center for children to learn about farming. Voting YES on L also sends the strong message that Oceansiders prefer farming communities over estate homes built for the rich on sprawling 2½-acre lots.

A YES vote for Measure L is a vote for North River Farms, an approved farming community. Designed by locals, for locals, **North River Farms preserves farming by creating a working farm within a neighborhood for local produce production.** More than half of the 268-acre site is farmland and open space.

At NO COST to taxpayers, North River Farms improves fire, bike and road safety. North River Farms will widen College Bridge to six lanes – reducing traffic congestion, adding safe bike lanes, and improving wildfire evacuation routes.

At NO COST to taxpayers, North River Farms provides:

- **An 88-acre working farm.** The centerpiece of North River Farms, the farm would provide fresh, locally grown produce for thousands of Oceansiders and include u-pick orchards.
- **A new fire station,** staffing and equipment to improve wildfire and medical response.
- **\$5.2 million** to improve Oceanside Schools.
- **Tens of millions** of dollars to widen and fix Oceanside roads and reduce traffic congestion.
- **Ten miles** of public hiking and biking trails.
- **An Agricultural Education Center** to teach children about fresh food, farming and the value of agriculture.
- **Homes near public transit** built for teachers, first-responders and other working families.

Voting NO on Measure L is a vote against local farming. If Measure L doesn't pass, the site reverts back to zoning for estate homes on 2½-acre lots only the rich can afford. Please don't let that happen!

Voting "YES" on Measure L locks in organic farming, a new fire station, and numerous additional benefits for Oceanside.

Join local farmers, firefighters, community and business leaders in voting YES on LI

Kristen Fine
Local Oceanside Farmer

Chris Libs
South Morro Hills, Oceanside
Agricultural Landowner

Scott Thomas
Retired Oceanside Firefighter

Haney Hong
President, San Diego County
Taxpayers Association

Jeanne Iman
Former Principal, Oceanside
Unified School District

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Jeanne Iman

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? Scott Theras

Joe [Signature] 8/13/20

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Jeanne A. Iman 8/10/20

KRISTEN FINE

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