

ARGUMENT IN FAVOR OF MEASURE M

Voting YES for Measure M will allow the City of Oceanside to impose a business tax on cannabis (marijuana) businesses in the City.

Measure M is a proposed tax to be solely paid by cannabis businesses operating in the City, including any future permitted business types. It requires these businesses to pay their fair share of taxes.

In 2016 California voters, including 56.9 percent of Oceanside voters, approved Proposition 64 decriminalizing marijuana use and authorizing local regulation of cannabis businesses. Subsequently, the Oceanside City Council established a permitting process for some medical cannabis businesses, and for cannabis cultivation in the agricultural zone. Retail storefront dispensaries remain prohibited at this time.

A YES vote will create additional revenue to help pay for vital community services including public safety, repairing and improving city streets, parks and recreation, youth programming and senior services. The funds generated by this tax will also assist the City in shutting down marijuana activities operating illegally in Oceanside and educating youth about the effects of marijuana use.

Measure M is fiscally responsible, timely and prudent. All taxes generated by Measure M will stay here in Oceanside and pay for important City services. This will establish a new source of funding that benefits the entire community.

Vote YES to help our City prosper by making sure that the City has the resources to properly regulate the cannabis industry without hurting our investment in core city services, such as neighborhood infrastructure and first responders.

Oceanside's non-partisan city council voted to put this measure on the ballot.

Please join us in voting YES on Measure M.



Peter Weiss, Mayor, City of Oceanside

RECEIVED

AUG 13 2020



Frank McCoy, Chief of Police, Oceanside Police Department

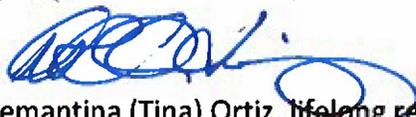
OCEANSIDE CITY CLERK



Colleen O'Harra, Retiree, 59-year resident, past Chamber president and community volunteer



Tyrone Matthews, Chairperson, City of Oceanside Economic Development Commission



Demantina (Tina) Ortiz, lifelong resident and community volunteer