

Deceptive lies about North River Farms are falsely promoted by wealthy neighbors who only support more estate homes on sprawling lots consuming agricultural land.

Don't be fooled! North River Farms is not in a high fire zone, according to CalFire. North River Farms will build a new fire station and improve evacuation routes, and it's endorsed by Oceanside firefighters.

A YES vote on Measure L is a vote for San Diego County's first farm-based neighborhood. A working farm within a neighborhood, North River Farms will produce organic local produce, an agricultural education center for children, u-pick orchards, much needed affordable homes and more – at NO COST to taxpayers.

A YES vote on Measure L will reduce traffic congestion by widening and fixing nearby roads, including North River Road, Highway 76, and College Bridge – at NO COST to taxpayers.

Voting YES on L will help create nearly 700 local jobs, increase property values, and contribute \$1.6 million annually to local parks, libraries and other neighborhood services.

North River Farms is endorsed by local farmers, firefighters, and nearby residents because it PRESERVES Oceanside's character and 88 acres of farmland.

Join us in voting YES on L to support a farming community and PREVENT the loss of farmland to sprawling estate homes.

Kristen Fine
Oceanside Farmer

Chris Libs
South Morro Hills, Oceanside
Agricultural Landowner

Scott Thomas
Retired Oceanside Firefighter

Dan Iman
Veteran, Military Helicopter
Pilot

Jeanne Iman
Former Principal, Oceanside
Unified School District

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AUG 18 2020

OCEANSIDE CITY CLERK

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Jeanne Iman

Kristen Fine

Kristen Fine  8/12/20

Dan Iman

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