

Rebuttal to Argument Against Measure M

The argument against Measure M fails to note that this tax will ONLY apply to cannabis businesses. Voters in Vista, San Diego, Chula Vista, La Mesa, and Lemon Grove have supported these measures – why should Oceanside taxpayers bear the fiscal and social impacts to our community with no offset and revenue?

Cannabis businesses – medicinal and recreational - add to demands on public safety services and should pay their fair share instead of burdening the City's taxpayers.

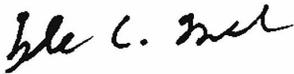
Even if you oppose the use of cannabis, it has already been legalized. This measure will not make it more or less legal. It will simply ensure that regulating businesses will not impact other services such as to after school and parks and recreation programs. Failing to approve this tax would make it MORE profitable for them to locate in Oceanside and INCREASE the likelihood that Oceanside residents and children will have more access to unregulated and possibly tainted cannabis.

Measure M is a sensible, even-handed measure that will ensure cannabis businesses will pay their fair share of offsetting their impacts on the quality of life of Oceanside residents. It will ensure that the City of Oceanside has the resources it needs to regulate these businesses and invest in communities traditionally negatively impacted by criminalization.

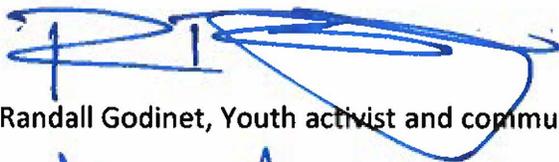
Please join us in voting YES on Measure M for the future of Oceanside.



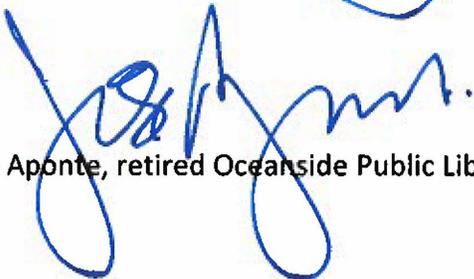
Esther Sanchez, Councilmember



Kyle Krahel- Frolander, Planning Commissioner, City of Oceanside



Randall Godinet, Youth activist and community volunteer



Jose Aponte, retired Oceanside Public Library Director

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