

# OCEANSIDE ECONOMIC DEVELOPMENT NEWS

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## OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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### HAPPY NEW YEAR!

The City of Oceanside's Economic Development team remains committed to helping businesses stay and grow here. It is an understatement to say that 2020 has been a challenging year. The strength and resiliency of Oceanside businesses in the face of unparalleled challenges is what keeps us going, and we will continue to offer support in every way we can. It is heartening that even in the midst of this unprecedented time, new businesses have chosen Oceanside as their home, and exciting new projects are on the horizon in 2021.

### NOTABLE PROJECT IN 2020

The 85,000 square-foot **Scripps Medical Center Jefferson** is now open at 2205 Vista Way, with physicians' offices, urgent care, comprehensive imaging, outpatient surgery and GI labs. This is Scripps largest North County outpatient health center, and includes a pedestrian bridge connecting the facility to a 298-space parking structure.

### NEW BUSINESSES OPENED IN 2020 - DOWNTOWN AND SOUTH O

**Craft Coast Beer & Tacos** - 275 Mission Ave. **Carte Blanche Bistro & Bar, Parlor Doughnuts/Proper Coffee Roasters** and **F45 Fitness** - 371 Cleveland St. in the **SALT** apartment project, **Bound Coffee** - 2110 S. Coast Hwy., **Bliss Tea & Treats** - 301 Mission Ave., Ste 101, **Booze Brothers Brewing Co. tasting room** - 606 Mission Ave., **Mostly E-Bikes** - 203-205 Wisconsin St., **The Plot** - 1733 S. Coast Hwy, **The Rising Co.** - 332 S. Coast Hwy., **Board and Brush** - 109 S. Coast Hwy., **Jack Simon Vineyards Tasting Room** - 216 N. Coast Hwy., **Le Citron** - 524 S. Coast Hwy., **Blooms Designs House** - 206 -216 N. Coast Hwy., Ste. 206A, **The Switchboard Restaurant & Bar** - 131 S. Coast Hwy., **Urbn Water Company** - 125 S. Coast Hwy., **Funk N Good Pizza** - 209 N. Tremont St., **T-zone** - 318 Pier View Way, **The Powder Room** - 635 S. Cleveland St., **Angry Chickz** - 612 Mission Ave., **101 Marketplace** - 101 S. Coast Hwy., **June Hair Co.** - 606 Cassidy St., Unit D, **The Jazzy Wishbone** - 234 S. Coast Hwy., **J.S. Surfboards** - 305 Wisconsin St.

### NEW BUSINESSES OPENED IN 2020 - GREATER OCEANSIDE

**Enzo's BBQ** - 4141 Oceanside Blvd., **88 Ranch Market** - 4131 Oceanside Blvd., **Mena's Afghan Kabob** - 4111 Oceanside Blvd., **Krispy Kreme** - 2325 Vista Way, **UEI College** in Oceanside Plaza. **Graziano's Pizza** - 125 Old Grove Rd., **Burn Boot Camp** - 125 Old Grove Rd., **H&B Korean BBQ** - 2693 Vista Way, **American Freight** - 2505-B Vista Way, **Thai Thai Oceanside Restaurant** - 4121 Oceanside Blvd., **I Love Pizza** - 4093 Oceanside Blvd., **The Appliance Outlet** - 1527 Mission Ave., **Blue Star Salon** - 2530 Vista Way, **Swing Salon** - 4192 Oceanside Blvd., **Woody Resin Surf Products** - 603 Garrison St., Unit A, **Firehouse Subs** - 2619 Vista Way, Ste. B1, **Banfield Pet Hospital** - 3841 Plaza Dr., **Turmeric Hut** - 125 Old Grove Rd.

## NEW BUSINESSES OPENING IN 2021

The long-awaited **Oceanside Beach Resort** has announced the names of its two hotel properties: [Mission Pacific Hotel](#) on the north block at Pacific St. and Pier View Wy. and [The Seabird Resort](#) on the south block of Pacific St. and Mission Ave. Construction is now complete on the exteriors and interior work is in progress. The resort is scheduled to open Spring 2021.

Construction continues on the **Brick Hotel** at 408 Pier View Way, a 10-room boutique property that includes a rooftop lounge and restaurant with access to the adjacent Stone Brewing tasting room, scheduled to open Summer 2021. The historic building, once known as the Schuyler Building, was built in 1888. Next door, improvements are almost complete on the former Fire Water Saloon, which will be a yet-to-be-named upscale cocktail lounge.

## NEW PROJECT ON THE HORIZON

[The Tremont Collective](#) has commenced an adaptive reuse plan to transform historic auto repair garages into a mixed-use project with retail, restaurants and creative warehouse office. The property consists of three adjoined structures of approximately 13,000 SF on a 25,000 SF parcel one block off Coast Highway at Minnesota.

## COVID-19 UPDATE

San Diego County is under a [Regional Stay at Home Order](#) which will last until the region's ICU capacity meets or exceeds 15%. The order will be assessed by the state on a weekly basis.

The **State of California** has launched its [California Relief Grant program](#), administered through [Lendistry](#), providing grants ranging from \$5,000 to \$25,000 to small businesses impacted by COVID-19 regulations. The first application period is from December 30, 2020 to January 8, 2021. Free webinars on eligibility requirements, the application process, and required documentation have begun.

## BUSINESS ASSISTANCE

Resources to assist businesses affected by the pandemic are on the City's COVID-19 Business Resources [webpage](#).

The **City of Oceanside** looks forward to helping more businesses open and expand in 2021. Economic development staff is available to assist with site selection, market data and other resources to help businesses locate, stay and grow in Oceanside. For more information, contact Michelle Geller, Economic Development Manager, at [mgeller@oceansideca.org](mailto:mgeller@oceansideca.org) or (760) 435-3351.

## IN THE SPOTLIGHT/ED BLOG



Courtesy Roadwest Photography by Jessamyn Trout

Read the latest [Economic Development Blog](#) on the [Merry Makers Fair](#) and vendors: [June Bugs Hair Bowtique](#), [Oceanside Candle Company](#), [Suzy Blue Designs](#), [Comadre Crafts](#), [Simply Sassy by Borgia](#), [Sundaze Originals](#), and [California Wix](#) were among the 30 creatives on the fair's roster this year.

## SMALL BUSINESS SPOTLIGHT



### [Blooms Design House](#)

**Blooms Design House** is a floral design studio located at 206 North Coast Hwy., Ste A in Artist Alley. Their new retail location has gorgeous cut flowers, plants, and accessories. Blooms Design House specializes in wedding and event design and now micro weddings! Every season Blooms Design House offers small group floral design classes. Check their website for upcoming classes. Also check out the BLOOMS club!  
<https://bloomsdesignhouse.com/>

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