

OCEANSIDE

ECONOMIC DEVELOPMENT NEWS

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OCEANSIDE ECONOMIC DEVELOPMENT NEWS

OCEANSIDE NEWS IS A PUBLICATION OF THE CITY OF OCEANSIDE'S ECONOMIC DEVELOPMENT DIVISION. OCEANSIDE NEWS IS DEDICATED TO BEING A STRONG PARTNER WITH BROKERS, DEVELOPERS, BUSINESSES, AS WELL AS BUSINESS LEADERS AND COMMUNITY LEADERS. WE WELCOME YOUR INPUT AND YOUR NEWSWORTHY INFORMATION FOR OUR PUBLICATION.

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HAPPY NEW YEAR!

Despite the challenges of the past 19 months, Oceanside businesses have remained strong and resilient! 2021 welcomed dozens of new businesses to our City that brought more jobs and renewed economic vibrancy. Read on for a list of exciting new projects!

NOTABLE PROJECTS IN 2021

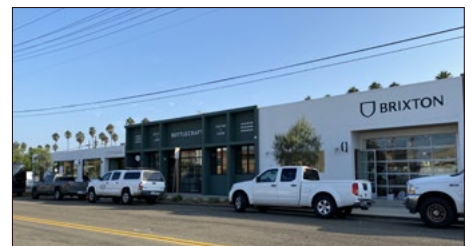
The long-awaited beachfront resorts, the [Mission Pacific Hotel](#) at 201 N. Myers St. and [The Seabird Resort](#) at 101 Mission Ave, opened in May 2021. Restaurants and cocktail lounges within the resorts include [The Rooftop Bar](#), [High/Low](#), and [Valle](#) in the Mission Pacific and [Piper](#), [The Shore Room Bar & Lounge](#), and [The Shelter Club](#) in the Seabird.



The [William A. Wagner Aquatic Center](#) at 3306 Senior Center Drive in El Corazon is a world-class aquatic center with competition-level amenities to serve Oceanside residents, school districts and regional swim events. The aquatic center features a 56-meter competition pool, diving boards, instructional pool, splash pad, administrative offices, meeting rooms, a large multi-purpose hall, locker rooms, and outdoor recreational and viewing areas



The [Tremont Collective](#) has opened at 602 South Tremont. This project transformed former auto repair garages into a mixed-use project with retail, restaurants, and a creative warehouse-style office. Retailers and restaurants include [Brixton](#), [Communal Coffee](#), [Communal Annex](#), [BottleCraft](#), [Shootz Fish & Beer](#), [Al Fresko](#), [Atacama Surf Shop](#), [STAB Magazine](#), and [Verve Studios](#).



The new [MiraCosta Community College's Community Learning Center](#), located at 1831 Mission Ave., includes a 9,910 sq. ft. Student Services building providing a student-centered facility that consolidates study areas, socialization spaces, and staff space into one location.





San Diego County's [North Coastal Live Well Center](#) opened at 3708 Ocean Ranch Blvd. in the Ocean Ranch Corporate Center. The facility is home to aging and independence services, a military and veterans resource center, community health promotions, regional administration, and public health and behavioral health services.

NEW BUSINESSES OPENED IN 2021 - DOWNTOWN AND SOUTH O

[Neighborhood Veterinary Hospital of Oceanside](#) - 215 S. Coast Hwy., [Roots Craft Juice](#) - 631 S. Cleveland St., [Zzang Hot Dogs and Chicken Oceanside](#) - 409 Mission Ave., [Previously On](#) - 105 S. Coast Hwy., [Oceanside Technology Center \(OTC\)](#) - 1140 S. Tremont St., [Plantology](#) - 913 S. Coast Hwy., [Sugar Lemon Water \(SLW\)](#) - 1934 S. Coast Hwy., [Carrillo Pottery](#) - 309 South Coast Hwy., [Municipal Taco](#) - 2002 South Coast Hwy., [Shore Shot Shooting Simulator](#) - 603 Mission Ave., [Plantplay Gardens](#) - 1839 S. Coast Hwy., [The Ozone](#) - 102 Mission Ave., [Los Amigos Mexican Food](#) - 2011 Mission Ave., [The Proper 32](#) - 2003 S. Coast Hwy., [Fine](#) - 214 North Coast Hwy., [The Bunker House Café & Social Lounge](#) - 322 N. Cleveland St., [The Green Room Hotel](#) - 2020 South Coast Hwy. [Matsu](#) - 626 S. Tremont St., [South "O" Brewing](#) at 1575 S. Coast Hwy., [MAB Beauty Bar](#) - 212 Artist Alley, [Flying Pig Pub & Kitchen](#) - 509 Mission Ave. [Friends of Friends Hat Co](#) - 1931 S. Coast Hwy. [Mopa Lounge](#) - 325 S. Coast Hwy. - [Valle](#) - 222 N. Pacific St.

NEW BUSINESSES OPENED IN 2021 - GREATER OCEANSIDE

[FS Hawaii, USA](#) - 4660 North Ave. [Heat Factory, USA](#) - 3544 Seagate Way., [R-Space](#) - 475 College Blvd., [Lollicup Fresh SD](#) - 4121 Oceanside Blvd., [Guanatos City Restaurant](#) - 3776 Mission Ave., [Body by JS](#) - 3365 Mission Ave., [Five Below](#) - 459-09 College Blvd., [Localhost](#) 459 College Blvd., [Ding Tea Oceanside](#) - 4259 Oceanside Blvd., [Les Creme](#) - 4061 Oceanside Blvd. [Grocery Outlet](#) - 1527 Mission Ave., [Banfield Pet Hospital](#) - 3841 Plaza Dr., [Blessed & Boujee Boutique](#) - 4171 Oceanside Blvd.

BUSINESS ASSISTANCE

COVID-19 Special Permits

Due to recent indoor Mask Requirements by the State of California, the City of Oceanside will be automatically extending all COVID-19 Temporary Special Permits for outdoor fitness classes, etc. due to expire December 31, 2021. Businesses will not need to re-apply for the extension and existing permits will automatically be extended to March 31, 2022. The City will reassess the program at that time. For questions call Patrick Young at 760-435-5215.

Check out the [GO-Biz California Comeback Guide](#)

This guide is intended to help businesses identify relevant new and existing state funding resources for recovery and success.

CITY OF OCEANSIDE COVID-19 NONPROFIT GRANT PROGRAM

On March 11, 2021, the **American Recue Plan Act (ARPA)** was signed into law, allocating \$32.3 million of Coronavirus State and Local Fiscal Recovery Funds to the City of Oceanside. As part of its ARPA spending plan, the Oceanside City Council approved \$1 million to be used for grants to local nonprofit organizations negatively impacted by COVID-19.

To qualify for grant funds, an applicant must be an Oceanside-based, tax-exempt, charitable organization in good standing, as described in Section 501(c)(3) of the Internal Revenue Code.

Grants will be awarded in two categories:

Grants ranging from \$1,000 to \$5,000 to offset revenue losses to the organization due to COVID-19

Grants ranging from \$5,000 to \$50,000 for specific programs or activities (either new or existing) to help to address negative impacts in Oceanside caused by COVID-19

Grant amounts will be determined based on several factors, including financial impacts to the organization related to COVID-19, applicants' positive impact on community economic recovery, and applicants' capacity to assist underserved populations disproportionately impacted by COVID-19. Taking applications now through January 31, 2022. [More information and online application.](#)

For questions about this program, please contact Michelle Geller, Economic Development Manager, at mgeller@oceansideca.org or 760-435-3351.

OCEANSIDE BUSINESS SPOTLIGHTS



Trimco Hardware manufactures high-performance architectural hardware as well as designs and produces custom solutions for various commercial purpose

Trimco has a patent on a retrofit part for doors that allows additional safety and security for schools, hospitals, and offices. The part is an alternative to securing doors electronically when emergencies occur, for a fraction of the cost. Many products have a unique, patented solution designed to address real-life problems.



Kindred Bravely is an online company that creates nursing and maternity clothing that is beautiful, useful, and comfortable for new and expecting moms.

It all began when Deanne Akerson, co-founder/CEO of Kindred Bravely, was nursing her then one-year-old and couldn't find a comfortable and cute pair of pajamas. She decided to design her own – a simple idea that became something extraordinary!



Trimco was founded in 1949 in Los Angeles, California. More than 65 years later, they continue to operate as a family owned and operated, independent business. Trimco has a team of more than 100 dedicated professionals focused on providing a remarkable customer experience.

Trimco Hardware is located at 1351 Rocky Point Dr. in the Pacific Coast Business Park.
www.trimcohardware.com.

Kindred Bravely has two goals: creating maternity and nursing clothes that are beautiful, useful, and comfortable and building a community of moms who support and encourage each other on the motherhood journey.

Kindred Bravely has been recognized by Inc. 5000 as #20 on the fastest-growing companies list in 2019 and named #4 on Top California companies and #5 Top Consumer Products & Services companies.

Kindred Bravely is headquartered here in Oceanside at 3913 Oceanic Dr. in the Oceanic Business Park.
www.kindredbravely.com