CITY OF OCEANSIDE
NEIGHBORHOOD SERVICES DEPARTMENT
PARKS & RECREATION DIVISION

PARKS AND RECREATION COMMISSION
FY 2015-2017 WORKPLAN

HISTORY

The City of Oceanside Parks and Recreation Commission was established by the City Council on March 27, 1991. The Commission's purpose is to communicate to the City Council recommended courses of action, relating to parks and/or recreation issues. The Commission will from time to time, be requested by the Council to review specific items of concern not specifically identified in this work plan.

The Commission considers and makes recommendations to the City Council on the planning, development, construction and operation of public parks and recreation facilities. In order to facilitate its mission, the Commission reviews proposed and existing programs administered by the Oceanside Parks and Recreation Division.

COMPOSITION

The Parks and Recreation Commission has nine (9) regular voting members and two (2) alternate members that are culturally diverse appointed by the City Council.

MISSION STATEMENT

The mission of the Parks and Recreation Commission is to promote and advocate for parks and recreation services in an advisory capacity, to develop and preserve open space and natural resources, and to develop safe parks and recreational facilities. The Commission, working with the Parks and Recreation Division shall provide educational and recreational opportunities for the benefit and enjoyment of the community, and enrich the quality of life for residents and visitors alike while preserving it for future generations.

VISION

To create community through people, parks and programs by:

- Strengthening community image
- Supporting economic development
- Strengthening safety and security
- Promoting health and wellness
- Fostering human development
- Increasing cultural unity
- Protecting environmental resources
- Providing recreational experiences
- Facilitating community problem solving

STRUCTURE

The 2015-2017 Parks and Recreation Commission functions through the following committee structure:

- STANDING COMMITTEE

Senior Citizen Standing Committee

- ADHOC COMMITTEES

(1) Parks and Recreation Master Plan
(2) Skate Parks
(3) Bylaws
(4) Alcohol in Park Policy
(5) Workplan
(6) Park Naming and Signage
(7) Recreation Facility Study
(8) Joe Balderrama Recreation Center Master Plan
(9) Brooks Street Swim Complex Master Plan
(10) El Corazon Swim Complex
(11) El Corazon Master Plan

The Parks and Recreation Commission conducts some business through adhoc committees created to handle specific tasks or issues; once these items are addressed to the satisfaction of the Commission, the adhoc committee is disbanded. Generally speaking, most tasks can be allocated to the above-mentioned adhoc committees; however, additional adhoc committees can be formed at the commission's discretion in order to respond to a specific issue.

2015-2017 GENERAL GOALS AND OBJECTIVES

The Parks and Recreation Commission desires to encourage community participation in the decision making process. Toward that goal, the Parks and Recreation Commission shall endeavor to:

1. Inform citizens of projects under consideration through media outlets.

2. Promote public comment on parks and recreation projects and services.

3. Encourage volunteer efforts when specific outreach efforts are scheduled.

4. Conduct a neighborhood outreach to residents when a park project is being considered.

5. Advocate and seek revenue generation opportunities to support City parks and recreation services.

6. Increase community awareness of the 39 parks and six recreation centers.

7. Encourage attendance at all parks, recreation centers, pools and facilities.

8. Continue to be pro-active in keeping our parks/facilities ADA accessible.

9. Assess water use in our parks and reduce consumption.

10. Promote “Live Well Oceanside” campaign (A County Initiative)

11. Marketing of Parks and Recreation Activities

The Parks and Recreation Commission shall promote open communication and interaction with law enforcement and code enforcement agencies and with the City Council regarding Parks and Recreation Commission activities via the City Council appointed Liaison. As needed, the Parks and Recreation Commission Chair or an appointed Parks and Recreation Commissioner, by direction of the Parks and Recreation Commission, may seek to address the full City Council regarding a specific parks and recreation issue or to express a Parks and Recreation Commission recommendation. In addition to any oral presentation to the City Council, a Parks and Recreation Commission recommendation shall be provided in written form, with minority viewpoints attached as appropriate.

2015-2017 SPECIFIC GOALS AND OBJECTIVES

The Parks and Recreation Commission shall continue to evaluate and make recommendations to the City Council regarding programs and/or projects presented by the Parks & Recreation Division staff related to parks and recreation items. Specific tasks are listed, but not limited to:

1. **Parks and Recreation Master Plan:** [a] Participate and assist City staff in updating the City's Parks and Recreation Master Plan and [b] incorporate the City's recreation bike trails and pedestrian elements as part of the Master Plan.

2. **Funding Opportunities to Implement Joe Balderrama New Recreation Center and Park** – on-going

3. **El Corazon Swim Complex**: Continue to support building of a pool.

4. **Park Development** [a] Continue to gather community input and interest regarding park development and [b] in collaboration with the Arts Commission, review artistic elements proposed at City parks. Commissioners will be assigned to art selection committees as needed.

5. **Future Recreation Facility Development:** Formulate recommendations for City Council's consideration with regard to capital improvement projects.

6. **Support Bike Friendly Committee & Pedestrian Plans**

7. **Seek funding sources to renovate Brooks Street Swim Center** – on going

8. **Park Maintenance:** Work with Public Works (Parks) to continue to maintain all parks and facilities to the highest level possible with existing resources.

The Parks and Recreation Commission may periodically review its Annual Work Plan and make any recommended changes to the City Council on an as-needed basis contingent upon community needs.