

**CITY OF OCEANSIDE**  
**Development Service Department**  
**PLANNING DIVISION**  
**300 North Coast Highway**  
**Oceanside, California 92054-2885**  
**(760) 435-3520**

**DIRECTIONS FOR FILLING IN THE APPLICATION FOR  
STREET NAME ASSIGNMENT**

The Planning division maintains a list of street naming policies. These policies should be reviewed prior to submitting an application for street names. A copy of these policies should be attached to this application, if not, please request a copy from the Planning Department.

1. **Project Name:** Indicate the name of the project. Preference for all subdivisions is to indicate both the marketing as well as the approved tentative map name.
2. **Applicant:** Indicate your company's name.
3. **Address:** Indicate your company's address.
4. **Contact Person:** List your name or a person who can be contacted if there are any questions. All correspondence will be addressed to the contact person in care of the company's name and address listed above.
5. **Phone Number:** Indicate the contact person's phone number.
6. **Proposed Use:** Indicate the type of land use (e.g. single-family detached or attached subdivision, condominium or a apartment project, commercial or industrial park).
7. **Are the Streets:** Indicate whether or not the streets are public, private or combination. Private Streets must be designated as a "WAY"; or "LANE" if it is a Mobile Home or Manufactured Housing Park.
8. **Desired Street Names:** Indicate the desired street name. Refer to street name policies for the use of the designation (i.e. street, drive, road and court, etc.).
9. **Alternates:** Indicate alternate names in case any of the desired names are eliminated. Note: It is highly recommended that you submit a list of alternates. You could experience a delay in processing if there is a need to resubmit additional street names.
10. **Attach Site Plan:** Provide a site plan of the subdivision. The site plan needs to be on a 8-1/2 x 11" standard sheet of paper. The plan needs to show the street configuration. For all corner lots, indicate the direction in which the unit obtains its access. A copy of either a Thomas Brothers Map or a vicinity map shall also be included, showing the location of the project with respect to the surrounding neighborhood.
11. The fee is \$158.00 per street name assignment.

If you have any questions, contact the Planning Department for assistance, telephone number (760) 435-3520.

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**STREET NAMING POLICIES**

These policies are subject to change and revision:

1. Length of Street name: The length of a street name shall not be more than 13 characters including one space and two words (the length does not include the designator; e.g. "Street", "Drive", "Road" and Way, etc.
2. Designator Policy: When a street name is proposed it shall be given a "designator" which corresponds to certain physical and functional characteristics of the thoroughfare. The following are the only designators which are used within the City of Oceanside:

**PUBLIC STREETS**

- A. AVENUE: To be used on streets classified above secondary arterial. Do not use on residential streets.
- B. BOULEVARD: Same as "Avenue".
- C. CIRCLE: Use only on streets which are half-circle shaped and have both ends intersection with another street.
- D. STREET: To be used for streets ranging from secondary arterial to local, also may be used for larger streets. Do not use on cul-de-sac or circles.
- E. DRIVE: Same as "Street", except shall not be used on streets larger than secondary arterial.
- F. ROAD: Should be used on streets classified between secondary arterial and collector, preferably in rural areas.
- G. COURT: Use only for cul-de-sac streets.
- H. AVENIDA: To be used on streets classified between secondary arterial and collector.
- I. CALLE: Same as "Drive".
- J. CORTE: Same as "Court" or "Circle".

**PRIVATE STREETS**

- K. WAY: Use for all private streets, except in mobile home parks.
- L. LANE: Use on private streets in mobile home parks only.

## **DESIGNATIONS THAT ARE NOT TO BE USED:**

PLACE

TERRACE

VIA

3. Spanish and non-English names: Any proposed Spanish or non-English street name, shall be reviewed for correct usage and spelling.
4. Short cul-de-sac configurations shall not be separately designed.
5. Thoroughfares that make 90 degree bends shall not constitute a change requiring a new street name.
6. Any street name that is similar in spelling and/or pronunciation or may be deemed to be offensive, will be eliminated. The public's safety, health and welfare must be observed at all times. The decision to eliminate a street name is not appealable.
7. Any existing and/or previously approved street name(s) that serves an adjacent subdivision and would also provide a continuous transition into the new project, shall be maintained.
8. The use of a theme (e.g. trees, flowers and states, etc.) for the assignment of street names is encouraged. However, if there is an existing project using the same theme concept, it will be acceptable.
9. Procedures: The following street naming procedure shall be followed.

The applicant shall complete the application, submit the site plan map and pay the appropriate fee to the Planning Department. The Planning department shall review the application for completeness and transmit a list ("Proposed Street Names") to the following City Departments: Engineering (Subdivision and Traffic Engineer); Public Services; Fire Prevention; Police Dispatcher and Water Billing. A list shall also be sent to the Postmaster. Each Department and the Postmaster shall have four weeks to review the proposed street names and return their comments back to the Planning Department. Once the comments have been received the Planning Department shall send a final transmittal ("Reserved Street Names") with the approved street names to all interested parties. These street names shall be reserved to the assigned project.

If you have questions regarding these street naming policies contact the Planning Department at (760) 966-4770. 300 North Coast Highway.

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**APPLICATION FOR STREET NAME ASSIGNMENT OR STREET NAME CHANGE**

1. Project Name: \_\_\_\_\_

2. Applicant: \_\_\_\_\_

3. Address: \_\_\_\_\_  
\_\_\_\_\_

4. Contact Person: \_\_\_\_\_

5. Phone Number: \_\_\_\_\_

6. Proposed Use: \_\_\_\_\_

7. Are the Streets: Public: (    ) Private: (    ) or Combination (    ).

8. Desired Street Names:

- |    |    |
|----|----|
| A. | K. |
| B. | L. |
| C. | M. |
| D. | N. |
| E. | O. |
| F. | P. |
| G. | Q. |
| H. | R. |
| I. | S. |
| J. | T. |

9. List Alternates:

10. Attach Site Plan.

\_\_\_\_\_

Date received: \_\_\_\_\_

Assigned to: \_\_\_\_\_