



ECONOMIC OPPORTUNITIES

Oceanside businesses can improve their bottom line through available and value priced real estate; a large, quality labor force; affordable coastal housing; and an excellent location offering easy access to major markets.

BUSINESS AND INDUSTRY

6,800 Businesses
3,280 Brick & Mortar businesses

DEMOGRAPHICS

Area: 42.2 sq. mi. Population: 178,021 Average Age: 36.7 Average Household Income: \$87,163

TOP BUSINESS CLUSTERS

Health Care
Biotech/Medtech
Action Sports
Food Processing
Agriculture



QUALITY LABOR POOL

Cal State University San Marcos
MiraCosta College
Palomar College
Career & Technical Education
Machinist Technology Program at MCC
Camp Pendleton - Marines & Vets

San Diego State University
University of California, San Diego
University of San Diego
University of California, Irvine

LARGEST PUBLIC EMPLOYERS

Camp Pendleton
Oceanside Unified School District
City of Oceanside
MiraCosta Community College
North County Transit District
Tri-City Medical Center

LARGEST PRIVATE EMPLOYERS

Genentech, Inc.
Gilead Sciences
TE Connectivity
Nitto Denko
Hydraunatics
Hobie Cat

TRANSPORTATION

45 minutes north of San Diego International Airport
45 minutes south of John Wayne Airport in Orange County
10 minutes north of Palomar Airport which offers commuter service to LAX

Amtrak, Metrolink and Coaster rail line to San Diego, Orange County, Los Angeles, San Bernardino and Riverside counties. The Sprinter, an east-west 22 mile rail line connects I-5 to I-15, with seven transit stations in Oceanside.

Oceanside Municipal Airport - 3,051 foot runway can hold a maximum of 25,000 pounds.

WATER - CITY OF OCEANSIDE

Rates are comprised of a monthly water usage charge and a service charge. New construction requires a water and wastewater system buy-in fee and a capacity charge imposed by the San Diego County Water Authority based on meter size.

COMMERCIAL: BUY-IN-FEES 10-2018

<u>METER SIZE</u>	<u>WATER</u>	<u>WASTE/WATER</u>	<u>SDCWA</u>
1"	\$14,200	\$19,486	\$8,428
1.5"	\$28,400	\$38,971	\$15,802

FINANCE & BUSINESS ASSISTANCE

San Diego CDC Small Business Finance Corp- SBA 504 Loans - www.cdcloans.com

Small Business Development Center - www.sandiegosmallbiz.com

Go Biz - Tax Credits and Sales Tax Exemption - www.business.ca.gov

