



# Green Oceanside

Oceanside is on the Road to Zero Waste! Oceanside is the first city in San Diego County to have adopted a Zero Waste Plan. This plan, enacted in 2012, outlines the goal of 75% diversion/recycling rate by 2020, and ultimately a 90% diversion/recycling rate. Only one year after the adoption of the Zero Waste Plan, Oceanside's diversion rate of recyclable materials from landfill has risen to 72%. We are doing a great job of recycling! Now it is time to take the next steps. What can you do contribute to that 90% goal? There are simple, everyday things you can do to help reduce, reuse, recycle, and help Oceanside continue to be a leader in Southern California.



**Reduce** - Responsible consumption is the most important step we can take in our everyday lives toward waste reduction. Look at what you're buying and how long these items are in use. There are many products available that are made to be disposed of after a single use. Be aware of the "convenience" of these products. The amount of resources that it takes to produce these products, and the amount of time they are left in the environment do not justify their short usefulness. Buy products that can be used at least 100 times, and at the end of their usefulness, be recycled.



**Reuse** - When you no longer have use for your clothing and household items, consider donation before sending them to the landfill. This extends the life of the product and the life of our landfills. Many organizations thrive on gently-used items to fund programs to help our community. For more information regarding donation, including the *Donate First Day* Event on Saturday, September 21, click [here](#). We also have many consignment stores in Oceanside. These stores can help you recover some of the cost of your unwanted items. In addition these resale shops provide a unique shopping experience where you can find one of a kind items at a fraction of their original cost.



**Recycle** - There are a wide variety of materials that can be placed in your blue recycling bin curbside. There are also a growing number of recycling bins in public areas such as parks, beaches, and shopping areas where you can recycle those same materials. Although the City is working on making recycling as accessible as possible, sometimes there is just not a bin available. In those situations, take it with you! Keep a small bag in your car to collect recyclables when you are out and about, and toss them into your blue cart when you return home. To learn more about curbside services or what is recyclable in Oceanside click [here](#).

**Together we can reach our Zero Waste goal if we all do our part!**

For more information on the Zero Waste Plan or how you can help reach our diversion goals, go to [www.oceansiderecycles.org](http://www.oceansiderecycles.org)