



KOCT has begun airing a new, innovative television series called *Community Health Matters* in partnership with Tri-City Medical Center, North County Health Services and Vista Community Clinic.

Eight programs have been produced in English and Spanish and they are hosted by Ricardo Berron, the former host for Univision's popular program, *Good Morning San Diego*. Experts from Tri-City Medical Center, Vista Community Clinic and North County Health Services provide their expertise on a variety of subjects including Heart & Cardiovascular Disease, Diabetes, Midwifery and health insurance.

*Ricardo Berron, host, and guest Francisco Valle of Tri-City Medical Center*



The series is unique because it provides information and resources for local health providers, and the series will be distributed a number of different ways. In addition to airing on KOCT's channel 18, the programs will also be available on residents' smart phones, computers, and tablets as Video On Demand (VOD).

Thanks to a generous grant from Tri-City Medical Center, DVD's of each program in Spanish and English will be freely available at our local libraries as well as at the hospital and clinics.



*Tamera Ilich films the show*

The series was funded by a grant from the Community Healthcare Alliance Committee and from Tri-City Medical Center. KOCT is seeking additional grants and Underwriting to continue the series. If your business would like to become an Underwriter for future programs, please contact Tom Reeser at KOCT – because Community Health Matters.