

BEFORE



AFTER



Coast Highway Corridor Study

In 2009, the City of Oceanside adopted the Coast Highway Vision and Strategic Plan. This plan serves as a blueprint for the revitalization and enhancement of the Coast Highway corridor between Harbor Drive in the north and Buena Vista Lagoon in the south. The Vision and Strategic Plan includes several recommendations to transform Coast Highway from an auto-oriented thoroughfare into a “Complete Street” that serves all modes of transportation from automobiles to walking to bicycles and transit vehicles.

The City of Oceanside is now embarking on an effort to reach out to the residents and business owners and explore alternative designs for street enhancements and changes proposed as part of the Vision and Strategic Plan. This effort, called the Coast Highway Corridor Study, will assess existing and future transportation conditions along the corridor and on surrounding streets in order to identify the preferred approach to implementing the recommendations contained in the Coast Highway Vision and Strategic Plan.

May 15th Community Meeting will include:

- Review of preliminary corridor alternatives
- Receive public comments on preliminary corridor alternatives
- Use public comments to refine alternatives for analysis

Project Website:

http://www.ci.oceanside.ca.us/gov/dev/coast_highway_corridor_study/

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Community engagement is perhaps the most critical component of the study effort. The project kicked off with its first community meeting at South Oceanside Elementary School in early February, which was quickly followed by a Walking Tour of a segment of Coast Highway. Moreover, throughout this effort, a project steering committee will meet regularly and additional community meetings will be held. The project steering committee is comprised of engaged community stakeholders representing a variety of interests and will be meeting on an on-going basis to provide oversight and direction to the project team. The community meetings will be held to give the community a chance to share their thoughts on opportunities, issues and concerns related to transportation and mobility in the corridor. The next community meeting for the Coast Highway Corridor Study is scheduled for Thursday, May 15th from 5 p.m. to 7 p.m. at the Civic Center Community Rooms (next to the Civic Center Library).