

New Businesses in Oceanside

Economic Development

Oceanside is booming with lots of new businesses that have opened or nearly open. Some of these businesses have built new buildings and some are just getting started...

INDUSTRIAL/OFFICE

Kaiser Permanente held a grand opening on March 19th at their new facility in Pacific Coast Business Park at 1302 Rocky Point Drive, Oceanside. The facility is expected to house 40 additional personnel, and will expand the operations currently housed in Ocean Ranch Plaza.

Coca Cola has purchased Lot 16, a 13.72 acre site in Ocean Ranch and has an application on file to develop the site by expanding the building an additional 193,800 sq. ft. to add offices, warehouse and a fleet maintenance building. It is anticipated 120 additional jobs will be added to this distribution center.

FedEx has an application on file to develop a 301,000 sq ft ground distribution center in Pacific Coast Business Park on 39 acres of land. The site will bring 500+ jobs to Oceanside once completed.

Olli Salumeria has broken ground on an 83,000 sq. ft. manufacturing facility in Pacific Coast Business Park. Olli Salumeria was named as one of Oprah's favorites in December 2013. The plant is anticipated to bring 70 jobs to Oceanside.

Kaiser Permanente



Olli Salumeria

OCEANSIDE BLVD. TRANSIT ACCESS & BEAUTIFICATION

The transit access and beautification project is located on the south side of Oceanside Blvd. between Crouch St. and I-5. Installed was a new sidewalk and landscaping in the parkway. Project also included some road improvements.



RETAIL

Murphy's Law, a new Irish Pub and Restaurant located at 215 N. Coast Highway held their Grand Opening on February 22.

Springhill Suites by Marriott held their grand opening on February 11th for a 149 room hotel with ocean views and 2,100 sq ft of meeting space.

Hello Betty's Restaurant held their Grand Opening on February 18. Hello Betty's is located at the SEC of Mission Ave. and Myers St. next to the Oceanside Marriott Springhill Suites. Hello Betty features an array of seafood, chicken and steak.

Surfside Tap Room opened in February 2013 at 507 N. Coast Hwy. and features Oceanside Ale Works brews, Legacy Beers, and other local craft beers.

Bagby Beer is continuing construction on a restaurant and brewery at 601 S. Coast Hwy. The plan is to open before summer 2014. Rita's Ice has leased 875 sq. ft. at 4170 Oceanside Blvd. in the Plaza Ranch del Oro shopping center.

Rita's Italian Ice is a 30 yr-old franchise, from Pennsylvania, and is known on the East Coast for it 65-plus flavors of Italian ice. The company ranked No. 81 on Entrepreneur's list of Top 500 Franchises this year.

Earthgrown Market is now open at 1401 S El Camino Real in the Loma Alta Station.

Local Tap House located at 308 S. Coast Hwy is building out the old Vaughn's Market into a restaurant and beer tasting room featuring local brews. Local Tap House is anticipated to open before summer 2014.

Chucks Ale House is beginning tenant improvements at 2002 S. Coast Hwy. to turn this site into a restaurant and brewery in the back of the Adventure 16 building.



Springhill Suites by Marriott

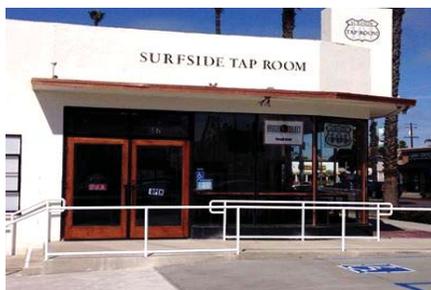


Murphy's Law

Construction has begun on a 10,000 sq ft building and 1,800 sq. ft. drive thru Starbucks at El Camino Real and Vista Way in the Camino Town and Country shopping center in the Target Center parking lot. The construction should take about nine months to complete.

Buffalo Wild Wings is constructing a 6,000 sq. ft. restaurant in the El Camino North shopping center. The restaurant should be open by fall 2014.

Oceanside Broiler is moving into the old Monterey Bay Cannery site at 1325 Harbor Dr. Oceanside Broiler is renovating the site and the new menu will feature fresh and sustainable seafood, steaks, sushi, organic and locally grown produce as well as house made pastries and craft beers on tap. The renovation should be complete by the end of April 2014.



Buffalo Wild Wings



Starbucks



Bagby Beer Company

