

SHOP OCEANSIDE

Did you know that you can support your community and help provide additional city services simply by shopping in Oceanside? As a resident, you can make your tax dollars go further for services that are important to you, like public safety, library services, and street repairs. Purchase cars, furniture, clothing, and food for your family in Oceanside. When dining out, choose an Oceanside restaurant. With many new restaurants along Coast Highway and near the beach, it can feel like a “staycation.” Incredible restaurants are also located in Oceanside’s Restaurant Row on Vista Way and Highway 78.

When you spend your hard-earned money in retail stores and restaurants in Oceanside, one cent of every dollar comes back to the Oceanside community. Sales tax revenue accounts for approximately 17% of the City’s General Fund.

Shopping locally does more than just support needed City services. For every dollar that you spend at an Oceanside business, a portion is reinvested back into the Oceanside economy. This reinvestment is created when employees purchase local goods and services and local businesses make purchases with other local merchants.

Every dollar you spend in Oceanside creates much more than a dollar’s worth of value as it circulates through the community. When you shop in Oceanside, you help community-centric businesses survive and thrive. Locally-oriented businesses are active in their community, support local causes, and provide you with goods and services. So seek out Oceanside businesses that serve your needs and give them your business. Your community needs your support!

