

City of Oceanside
Demographic Profile

5/10/2017

Ideal population for a 4-seat plan: 41,835

Demographic Profile	2010 Total Population	2010 Voting Age Population	2011 – 2015 Citizen Voting Age Population	2010 – 2014 Citizen Voting Age Population	2009 – 2013 Citizen Voting Age Population
Total	167,340	127,505	117,110	113,325	109,830
Latino	59,980	39,187	27,900	26,395	26,255
%Latino	35.8%	30.7%	23.8%	23.3%	23.9%
White [^]	81,049	68,551	69,125	68,105	66,415
% White [^]	48.4%	53.8%	59.0%	60.1%	60.5%
Black* [^]	8,034	5,952	7,335	6,660	6,000
%Black* [^]	4.8%	4.7%	6.3%	5.9%	5.5%
Asian* [^]	12,811	10,008	10,730	10,215	9,370
%Asian* [^]	7.7%	7.8%	9.2%	9.0%	8.5%
All other [^]	5,267	3,808	2,025	1,940	1,780
%All other [^]	3.1%	3.0%	1.7%	1.7%	1.6%

*Includes respondents who reported both White and Black or White and Asian race, respectively, pursuant to OMB BULLETIN NO. 00-02

[^]Does not include Latinos

+Estimates were rounded and therefore the detail does not exactly add to the total

Data Sources:

(1) 2010 Census Redistricting Data [P.L. 94-171] Summary File, U.S. Census Bureau

(2) Citizen Voting Age Population (CVAP) Special Tabulation from the 5-Year American Community Survey, U.S. Census Bureau