

**MEMORANDUM**

**DATE:** January 23, 2019

**TO:** Honorable Mayor and Councilmembers

**FROM:** Judy Krueger, City Manager's Office

**SUBJECT: REQUEST BY COUNCILMEMBER RODRIGUEZ AND DEPUTY  
MAYOR FELLER FOR STAFF TO PUT TOGETHER A  
COMPREHENSIVE SHORT-TERM VACATION RENTAL (STVR)  
PROGRAM IN CONSIDERATION OF THE ATTACHED  
SUGGESTIONS, THE CURRENT STVR ADHOC COMMITTEE  
RECOMMENDATIONS AND GOOD NEIGHBOR POLICY**

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See attached addendum for more details.

Within 120 days staff to put together a comprehensive Short-Term Vacation Rental (STVR) program taking into consideration STVR ADHOC committee and Good Neighbor Policy, to ensure compliance and accountability that will allow for an influx of additional tax revenue and more importantly structure and relief to our local residents having issues and concerns surrounding STVR.

1. As a part of a comprehensive STVR program staff and city attorney's office is to facilitate a plan and process for major online vendors marketing STVR's within our city jurisdiction (i.e. AIRBNB, HOMEAWAY/VRBO) to enter into a contract with the City for the collection and payment of Transient Occupancy Taxes as required by Chapter 34 of the Oceanside City Code , including but not limited to the following information:
  - a. Address of subject STVR's located within the City of Oceanside, updated list provided quarterly.
  - b. Quarterly report of booked days for each STVR unit per platform.
  - c. Potential processes of direct tax collection from each vendor on "qualified" taxable stays. Each vendor may have different means of handling and staff to facilitate a model.
  - d. Required compliance to not permit new STVR's on platform without proof of Oceanside City Licensing and setup.
2. Staff to establish an annual fee for STVR's Property licenses to offset processing times and approvals of licenses and assess cost of additional administrative staffing to streamline this process, subject to and in conjunction with findings of ADHOC committees' recommendations.
3. Staff to recommend and establish a plan on the cost to hire a full time STVR enforcement officer that responds to any and all complaints and issues involving STVR's, subject to and in conjunction with findings of ADHOC committee's recommendation.



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First Councilmember Signature



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Second Councilmember Signature