Energy Climate Action Element (ECAE)/
Climate Action Plan (CAP) Public Workshop

March 4, 2018

Public Input Summary

Input from workshop participants was gathered at each of the staffed stations. Additionally, participants were asked to respond to a survey focused on personal preferences and actions related to transportation options, renewable energy, energy efficiency, land use patterns, shopping habits, and landscaping.

Energy Efficiency

- Require retrofits for existing development
- Assist homeowners and businesses owners in better understanding their energy consumption and ways to reduce it

Parking/TDM

- Support unbundled parking (separate cost of parking from residential and commercial unit space)
- Develop a "dividend account parking program" at City Hall as a kind of demonstration project
- Implement strong TDM measures that can be pursued if/when the CAP is adopted
- City should explore various parking strategies
- Why do we use parking as a surrogate for requiring energy offsets, especially given the recent guidance from the state on infill projects and parking requirements?

Smart Growth

- Locate density in existing commercial centers and along major roads to leave neighborhoods alone
- Smart Growth Opportunity Areas (SGOAs) are great opportunities for the City to maximize land in the most practical way possible
- Mixed-use with commercial/retail uses on the bottom and housing on top isn't always feasible
- Conduct an analysis of the existing housing within the City and focus development on underutilized sites instead
- Focus development along the SPRINTER line
- Keep single-family residential neighborhoods separate and distinct from mixed use
- Redevelop the area east of I-5 and along Oceanside Boulevard – many underutilized properties that need a facelift
- Push commercial/retail buildings along Oceanside Boulevard closer to the street and locate housing behind; creek can serve as a scenic corridor

Mobility

- Consider a free shuttle service to provide transportation options to tourists
- Provide a shuttle service for seniors going to and from the Senior Center and other community centers

Climate Adaptation

- Address the impacts of historic events (i.e. large flood that happened early in 19th century that wiped out a lot of the coastline)
- Learn from mistakes in the past and avoid building near airports and flood hazard areas

Renewable Energy

- Pursue Community Choice Aggregation/100% renewable energy
- Commit to procuring 100% renewable energy by 2030 and continue to pursue CCE as the means of achieving this goal
- Incentivize or require electrification of homes and businesses (i.e. the replacement of gas appliances with electrical appliances)
- Consider using ammonia as another renewable fuel (refer to Canada)

Urban Greening

- Provide additional shade canopy for the City
- Encourage people to plant native plants – not just drought tolerant plants in their yards
- Urban Greening – Why? Isn't the City trying to establish and promote drought tolerant landscaping to save water resources?

Sustainable Consumption

- Desire for inclusion of plant based diets
- Add "Plant Based Diet" as a means to reduce carbon footprint
- Add "Plant Based Diet" language to CAP/ECAE (Look at Santa Monica CAP 2015)
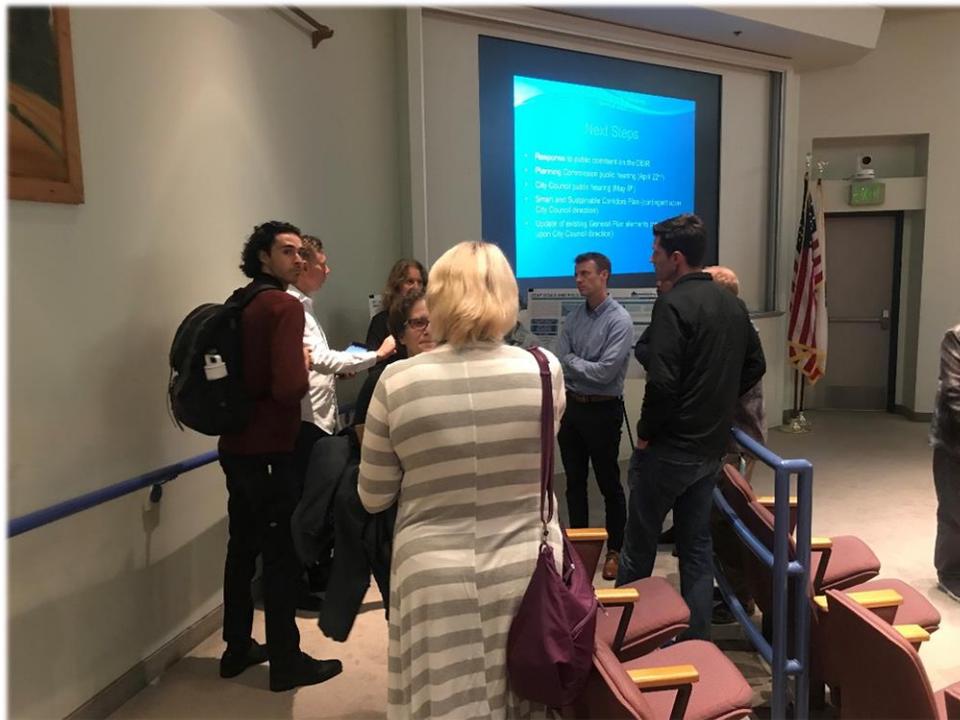
Green Industry

- Pursue opportunities to incentivize green tech companies to relocate their operations to Oceanside (provide tax breaks, streamlined building permit process)
- Recognize individuals and corporations that are "going green" and reducing their carbon footprint
- Avoid converting existing residential uses to other uses

Zero Waste

- Include zero waste requirements for recycling and the City's Zero Waster Program

General

- Disconnect between what the public wants and what elected officials approve
- Explore how an individual can effectuate positive change and reduce climate change impacts
- Will the plan apply to the school districts and the construction that occurs at schools? School districts currently don't require City approvals for building permits
- Incentives are not enough to motivate residents and business owners to reduce their carbon footprints; mandates are needed
- Update CAP on an established schedule – not "periodically"
- General interest and support for ECAE/CAP document and process

Survey Responses

- The vast majority of participants traveled to the workshop in private automobiles, though several drove electric vehicles.
- Among participants in the workforce, a majority indicated that they commute more than 20 miles to their jobs. Several participants indicated that they work from home.
- Most participants indicated that they're more likely to purchase an LEV/NEV than they are to commute regularly via public transit.
- Most participants who own their own homes indicated they have conducted energy and water efficient retrofitting.
- Most participants who own their own homes indicated a willingness to spend up to $2,500 to replace gas appliances with electric appliances (e.g., water heaters, furnaces, cooking facilities).
- The majority of participants support separate receptacles for organic waste (i.e., food waste).
- The majority of participants support accommodating new housing and employment growth within already urbanized areas of the City.
- Most participants say they make a conscious effort to purchase goods and services locally.
- Most participants say their landscape is drought-tolerant.
- Participants noted a number of ways in which they consciously seek to reduce their personal carbon footprints:
    - Driving hybrids and all-electric vehicles
    - Combining automobile trips
    - Consuming less meat
    - Getting full use out of consumer products (before replacement)
    - Taking shorter showers
    - Composting
    - Using less packaging
    - Using reusable bags
    - Using reusable water bottles
    - Patronizing the farmers market
    - Capturing rainwater
    - Growing edibles at home
    - Subscribing to SDG&E's EcoChoice program
    - Installing solar landscape lighting
    - Replacing old thermostats
    - Installing a greywater system
    - Installing energy efficient windows