

*STAFF REPORT**CITY OF OCEANSIDE*

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DATE: February 9, 2022

TO: Honorable Mayor and City Councilmembers

FROM: City Clerk

SUBJECT: **THIRD PUBLIC HEARING TO RECEIVE A REPORT ON VISUALIZATIONS OF REDISTRICTED MAPS; AND INITIATE LIVE DRAWING OF DRAFT MAP BASED ON COUNCIL DIRECTION AND PUBLIC FEEDBACK**

**SYNOPSIS**

Staff recommends that the City Council receive the report from Q2 Data and Research LLC on the visualizations of the redrawn City Council District Boundaries in accordance with California Elections Code 21621; and initiate live drawing of the draft map based on public feedback.

**BACKGROUND**

In 2017, the City transitioned from an at-large election system to a by-district based election system. At that time, the City used the available 2010 census data to create districts that were equal in population as is required by the Federal Voting Rights Act. As new census data is collected every ten years, cities with district-election systems use that data to review, and if needed, redraw district boundaries to reflect how local populations have changed.

On June 16, 2021, the City Council approved a Professional Services Agreement with Q2 Data and Research LLC to assist in the process of updating council district boundaries based on the 2020 census data. The City previously used Q2's services for the initial drawing of the district boundaries in 2017. Beginning January of 2022, Q2 will facilitate four public hearings that are required under the Fair Maps Act ("the Act"). Q2 will also facilitate four additional community outreach workshops to take public input on communities of interest and composition of the districts. The dates and location of those meetings can be found in Attachment 1. California Elections Code Section 21622 requires that the City adopt a final district map no later than April 17, 2022. The City is on schedule to make that deadline.

On January 12, 2022, the City Council held its first public hearing regarding redistricting. A report was presented by Q2 Data and Research LLC ("Q2") on the redistricting process and permissible criteria to be considered to redraw City Council election district boundaries.

On January 19, 2022, the City Clerk's office in coordination with Q2 conducted a community outreach meeting at the Civic Center Library Community Rooms to accept public input on communities of interest and composition of the districts. 12 citizens attended in-person and 23 attended via Zoom.

On January 22, 2022, the City Clerk's office in coordination with Q2 conducted a community outreach meeting at the El Corazon Senior Center to accept public input on communities of interest and composition of the districts. 8 citizens attended in-person and 9 attended via Zoom.

On February 2, 2022, the City Clerk's office in coordination with Q2 conducted a community outreach meeting at Lincoln Middle School to accept public input on communities of interest and composition of the districts. 12 citizens attended in-person and 12 attended via Zoom.

On February 5, 2022, the City Clerk's office in coordination with Q2 conducted a community outreach meeting at Melba Bishop Recreation Center to accept public input on communities of interest and composition of the districts. At the time of this publication, said meeting has not yet occurred. Staff will report attendance figures in the staff report for the next public hearing, which is scheduled for February 23, 2022.

## **ANALYSIS**

Assembly Bill 849, Fair Maps Act ("the Act"), requires cities with district-elections to update their district boundaries as new decennial census data becomes available.

Under the Act, the Council shall draw and adopt boundaries using the following criteria in the listed order of priority for chartered cities (Elections Code 21621):

1. Comply with the federal requirements of equal population and the Voting Rights Act.
2. Geographically contiguous.
3. Respect for (or minimize the division of) local neighborhoods and communities of interest).
4. Easily identifiable boundaries.
5. Be geographically compact (do not bypass one group of people to get to a more distant group of people), to the extent practicable.
6. Shall not favor or discriminate against a political party.

The purpose of this public hearing is to inform the public about the redistricting process and to hear from the community on what factors should be taken into consideration while creating district boundaries. Q2 Data and Research LLC will be presenting a report on population changes of current districts and visualizations of redistricted maps based on Council direction (Attachment 2). The public is encouraged to provide input regarding communities of interest and other local factors that should be considered while drafting district maps. Elections Code Section 21621(b)(2) defines a community of

that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation."

Possible features defining community of interest might include, but are not limited to:

1. School attendance areas;
2. Natural dividing lines such as major roads, hills, or highways;
3. Areas around parks and other neighborhood landmarks;
4. Common issues, neighborhood activities, or legislative/election concerns; and
5. Shared demographic characteristics, such as:
  - Similar levels of income, education, or linguistic insolation;
  - Languages spoken at home; and
  - Single- family and multi -family housing unit areas.

### **PUBLIC OUTREACH**

At the time of this public hearing, the City will have conducted four community outreach meetings. Two additional public hearings are scheduled to allow for public input and continue the process of developing maps of redrawn City Council District Boundaries. The schedule for these public hearings is as follows:

1. Wednesday, February 23, 2022, at 6:00 p.m. – Council Chambers
2. Wednesday, March 9, 2022, at 6:00 p.m. – Council Chambers

Additional information about the redistricting process can be found on the City Clerk's webpage at: [https://www.ci.oceanside.ca.us/gov/clerk/elections/redistricting\\_2022.asp](https://www.ci.oceanside.ca.us/gov/clerk/elections/redistricting_2022.asp)

### **FISCAL IMPACT**

There is no fiscal impact.

### **INSURANCE REQUIREMENTS**

Does not apply.

### **COMMISSION OR COMMITTEE REPORT**

Does not apply.

**CITY ATTORNEY'S ANALYSIS**

Under the California Fair Maps Act, the City must hold at least four public hearings for the community to provide input regarding the composition of the districts. Further, the Fair Maps Act provides that for redistricting occurring before 2031 and where a city does not have a regular election occurring after January 1, 2022 and before July 1, 2022, the boundaries of the council districts shall be adopted by the council not later than 205 days before the city's next regular election occurring on or after July 1, 2022. That places the deadline to adopt the district boundaries no later than April 17, 2022. The City Attorney's office will prepare the appropriate ordinance prior to the final public hearing.

**RECOMMENDATION**

Staff recommends that the City Council receive the report from Q2 Data and Research LLC on the visualizations of the redrawn City Council District Boundaries in accordance with California Elections Code 21621; and initiate live drawing of the draft map based on public feedback.

PREPARED BY:

  
\_\_\_\_\_  
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City Clerk

SUBMITTED BY:

  
\_\_\_\_\_  
Deanna Lorson  
City Manager

REVIEWED BY:

Thomas Schmiderer, Assistant City Clerk

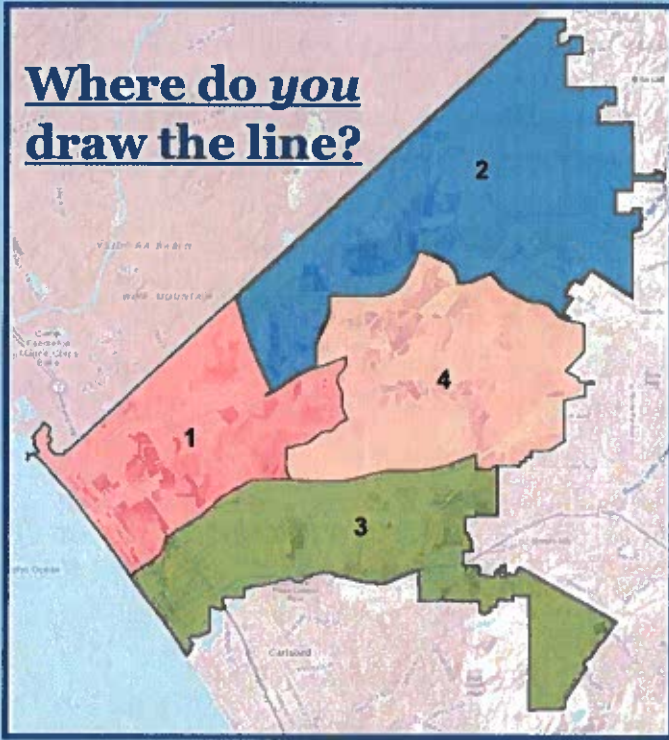
  
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ATTACHMENTS:

- 1. Redistricting mailer
- 2. Q2 Presentation

# Oceanside Redistricting 2022

## Where do you draw the line?



### What is redistricting?

Redistricting is the process of adjusting district lines to reflect local population changes, so that each district continues to contain nearly the same number of people as the other districts.

### When does redistricting happen?

Redistricting is required to occur after census data is released every 10 years.

### How can I get involved?

See the schedule below for opportunities to provide input on where you think district lines should be drawn and what communities or groups are important to keep together. Feel free to contact us outside of the public meetings as well!

Date /Time	Meeting	Location
Wednesday, January 12, 2022 at 6pm	<b>Public Hearing 1:</b> Overview and training on the process and criteria	City Council Chambers
Wednesday, January 19, 2022 at 6pm	<b>Community Outreach Meeting 1:</b> Receive public Community of Interest testimony in workshop-style, non-council meeting	Civic Center Library Community Rooms ( <b>District 1</b> )
Saturday, January 22, 2022 at 11am	<b>Community Outreach Meeting 2:</b> Receive public Community of Interest testimony in workshop-style, non-council meeting	El Corazon Senior Center ( <b>District 4</b> )
Wednesday, January 26, 2022 at 6pm	<b>Public Hearing 2:</b> Receive Community of Interest testimony, then get directions for visualizations, present an "over/under" map	City Council Chambers
Wednesday, February 2, 2022 at 6pm	<b>Community Outreach Meeting 3:</b> Receive public Community of Interest testimony in workshop-style, non-council meeting	Lincoln Middle School ( <b>District 3</b> )
Saturday, February 5, 2022 at 11am	<b>Community Outreach Meeting 4:</b> Receive public Community of Interest testimony in workshop-style, non-council meeting	Melba Bishop Recreation Center ( <b>District 2</b> )
Wednesday, February 9, 2022 at 6pm	<b>Public Hearing 3:</b> Show visualizations, begin drawing draft map live based on public input and Council direction	City Council Chambers
Wednesday, February 23, 2022 at 6pm	<b>Public Hearing 4:</b> Receive feedback on the draft map(s), make changes live and in-person, finalize map	City Council Chambers
Wednesday, March 9, 2022 at 6pm	<b>Public Hearing 5:</b> Receive any additional feedback, vote on Final Map	City Council Chambers

**Website:** [https://www.ci.oceanside.ca.us/gov/clerk/elections/redistricting\\_2022.asp](https://www.ci.oceanside.ca.us/gov/clerk/elections/redistricting_2022.asp)

**Email:** [Redistricting@oceansideca.org](mailto:Redistricting@oceansideca.org)

**Phone:** (760)-435-3001

**Address:** City Clerk's Office, 300 N. Coast Hwy, Oceanside, CA 92054

Scan for more information





# Redistribución de Distritos 2022

## ¿Dónde quieres que estén las líneas?



### ¿Qué es la redistribución de distritos?

La redistribución de distritos es el proceso de ajustar las líneas distritales para reflejar los cambios de la población local, de modo que cada distrito continúe teniendo casi la misma cantidad de personas que los demás distritos.

### ¿Cuándo ocurre la redistribución de distritos?

Se requiere que la redistribución de los distritos ocurra después de que se publiquen los datos del censo cada 10 años.

### ¿Cómo puedo involucrarme?

Consulte la cronograma para conocer las oportunidades de brindar información sobre dónde cree que se deben trazar las líneas del distrito y qué comunidades o grupos es importante mantener juntos. ¡No dude en contactarnos también fuera de las reuniones públicas!

Date /Time	Meeting	Location
Miércoles, 12 de enero, 2022 a las 6pm	<b>Audiencia pública 1:</b> Descripción general y formación sobre el proceso y los criterios	City Council Chambers
Miércoles, 19 de enero, 2022 a las 6pm	<b>Reunión de alcance comunitario 1:</b> Recibir testimonio público sobre las Comunidades de Interés en una reunión al estilo de un taller	Civic Center Library Community Rooms ( <b>Distrito 1</b> )
Sábado, 22 de enero, 2022 a las 11am	<b>Reunión de alcance comunitario 2:</b> Recibir testimonio público sobre las Comunidades de Interés en una reunión al estilo de un taller	El Corazon Senior Center ( <b>Distrito 4</b> )
Miércoles, 26 de enero, 2022 a las 6pm	<b>Audiencia pública 2:</b> Recibir testimonio público sobre las Comunidades de Interés, obtener indicaciones para las visualizaciones, presentar un mapa "por encima/por debajo."	City Council Chambers
Miércoles, 2 de febrero, 2022 a las 6pm	<b>Reunión de alcance comunitario 3:</b> Recibir testimonio público sobre las Comunidades de Interés en una reunión al estilo de un taller	Lincoln Middle School ( <b>Distrito 3</b> )
Sábado, 5 de febrero, 2022 a las 11am	<b>Reunión de alcance comunitario 4:</b> Recibir testimonio público sobre las Comunidades de Interés en una reunión al estilo de un taller	Melba Bishop Recreation Center ( <b>Distrito 2</b> )
Miércoles, 9 de febrero, 2022 a las 6pm	<b>Audiencia pública 3:</b> Mostrar visualizaciones, comencar a dibujar el borrador del mapa en vivo según la opinión del público y la dirección del ayuntamiento	City Council Chambers
Miércoles, 23 de febrero, 2022 a las 6pm	<b>Audiencia pública 4:</b> Recibir comentarios sobre los mapas en borrador, realizar cambios en vivo y en persona, finalizar el mapa	City Council Chambers
Miércoles, 9 de marzo, 2022 a las 6pm	<b>Audiencia pública 5:</b> Recibir cualquier comentario adicional, votar sobre el Mapa Final	City Council Chambers

**Sitio web:** [https://www.ci.oceanside.ca.us/gov/clerk/elections/redistricting\\_2022.asp](https://www.ci.oceanside.ca.us/gov/clerk/elections/redistricting_2022.asp)

**Email:** [Redistricting@oceansideca.org](mailto:Redistricting@oceansideca.org)

**Teléfono:** (760)-435-3001

**Dirección:** City Clerk's Office, 300 N. Coast Hwy, Oceanside, CA 92054

Escanee para obtener más información



# Redistricting in Oceanside: Live Mapping of Draft Maps



Jane Hood  
Q2 Data & Research, LLC  
February 9, 2022



## Today's Agenda

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- Criteria for Redistricting
- Process Timeline
- How to Get Involved
- Review of Communities of Interest
- Live Mapping of Draft Maps



## What are the mapping criteria?

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### Criteria Ranked in Order of Priority (“to the extent practicable”)

1. Compliance with US and CA Constitution (equal population)
2. Compliance with Federal Voting Rights Act (FVRA addresses race and language minorities)
3. Contiguity
4. Respect for\* local neighborhoods and Communities of Interest (COIs)
  - a. COIs may not include relationships with political parties, incumbents, or political candidates.
5. Boundaries should be easily identifiable and understandable by residents
6. Compactness: If it doesn't conflict with preceding criteria
7. Do not favor or discriminate against political parties

\*Respect for means minimize divisions

## Ideal Population Per District

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To Compute the ideal population for each type of district:

$$\text{Total population} \div \# \text{ of districts} = \text{Ideal POP}$$

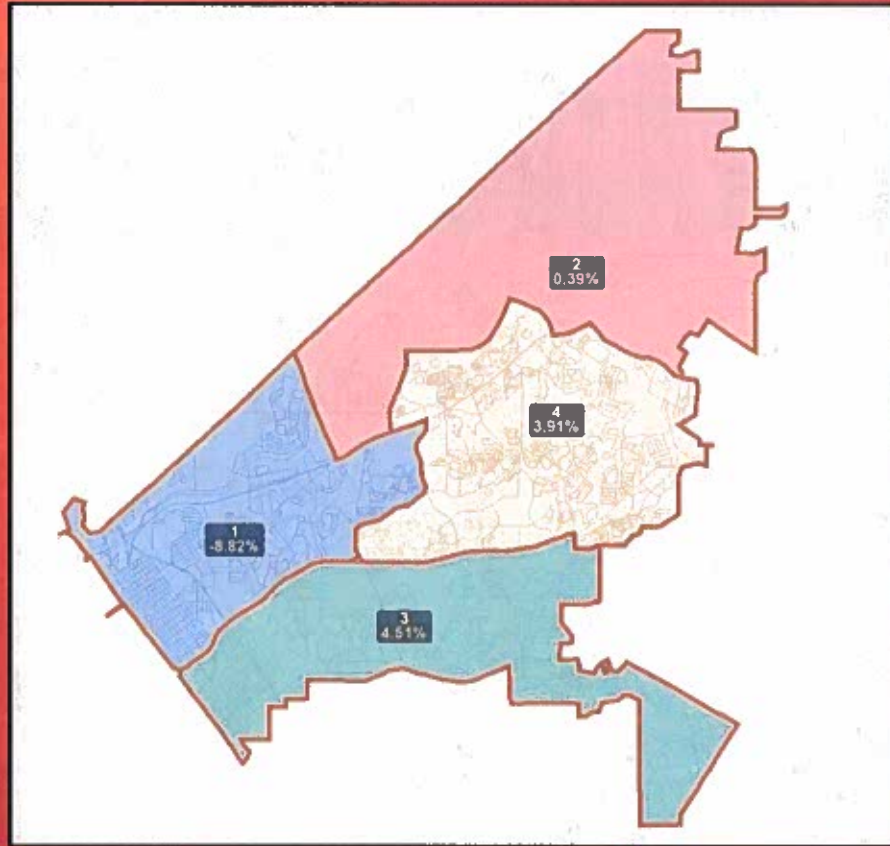
Oceanside total Population from 2020 Census: 174,578

Ideal population for Oceanside City Council Districts?

$$174,578 \div 4 = \sim 43,645 \text{ people per/district}$$

# Current Deviations by Council District

District	Deviation	% Deviation
1	-3,848	-8.82%
2	+171	+0.39%
3	+1,968	+4.51%
4	+1,707	+3.91%



## How to document your COI

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Please answer the following questions:

- **What bonds your community?**
  - Outline what defines the COI:
  - What is your mission or commonality?
  - Explain what is different outside of the boundaries of your Community of Interest
- **Where is your community located in the City?**
  - Create a map of the boundaries (use Google maps, GIS/mapping program, paper, etc.)
  - Write down the boundaries
  - Use the State's Community of Interest tool to map their COIs and submit them to the City (see City's website for instructions)

Please submit COI Testimony by February 10, 2022 to be considered in the Draft Map(s).



# Timeline Overview

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Wednesday, January 12, 2022 at 6pm	<b>Public Hearing 1:</b> Overview and training on the process and criteria	City Council Chambers
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Saturday, January 22, 2022 at 11am	<b>Community Outreach Meeting 2:</b> Receive public Community of Interest testimony in workshop-style, non-council meeting	El Corazon Senior Center <b>(District 4)**</b>

\*\* Hybrid meeting with virtual option available. See website for details.

Wednesday, January 26, 2022 at 6pm	<b>Public Hearing 2:</b> Receive Community of Interest testimony, then get directions for visualizations, present an "over/under" map	City Council Chambers
Wednesday, February 2, 2022 at 6pm	<b>Community Outreach Meeting 3:</b> Receive public Community of Interest testimony in workshop-style, non-council meeting	Lincoln Middle School (District 3)**
Saturday, February 5, 2022 at 11am	<b>Community Outreach Meeting 4:</b> Receive public Community of Interest testimony in workshop-style, non-council meeting	Melba Bishop Recreation Center (District 2)**
Wednesday, February 9, 2022 at 6pm	<b>Public Hearing 3:</b> Show visualizations, begin drawing draft map live based on public input and Council direction	City Council Chambers
Wednesday, February 23, 2022 at 6pm	<b>Public Hearing 4:</b> Receive feedback on the draft map(s), make changes live and in-person, finalize map	City Council Chambers
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\*\* Hybrid meeting with virtual option available. See website for details.

## Online Access Tool

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- The City has made a free, online mapping application that allows members of the public to create digital input and draw maps
- Proposals developed with the online mapping tool can be submitted to the City for consideration
- The tool allows users to view census geography and data for any area of interest within the City boundaries.
- Use the tool: <https://redrawmyoceanside.publicredistricting.com/>
- Need help or have mapping questions?
  - Email [support@publicredistricting.com](mailto:support@publicredistricting.com)

## How to Get Involved

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To participate in the process: testify, submit written testimony, send supporting information to the City

Please provide information about your Community of Interest by February 10, 2022 to be considered in the draft map(s)

- Submit information at a hearing, by mail, or drop off at: Oceanside City Clerk's Office, 300 N Coast Hwy, Oceanside, CA 92054
- Via email: [redistricting@oceansideca.org](mailto:redistricting@oceansideca.org)
- Via Phone: (760) 435-3001
- Get information online:  
[https://www.ci.oceanside.ca.us/gov/clerk/elections/redistricting\\_2022.asp](https://www.ci.oceanside.ca.us/gov/clerk/elections/redistricting_2022.asp)

THANK YOU FOR PARTICIPATING!!!



Thank you!

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Review of Communities of Interest  
and Live Mapping