

CITY OF OCEANSIDE
NEWS RELEASE



Contact:

WATER UTILITIES DEPARTMENT

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MAYOR'S CHALLENGE FOR WATER CONSERVATION

Mayor Peter Weiss is challenging Oceanside residents to use water efficiently and take a pledge to reduce their environmental impact. To do this, the City of Oceanside is partnering with the Wyland Foundation to participate in the Wyland National Mayor's Challenge for Water Conservation.

The Mayor's Challenge is a national competition between cities to get the most residents to pledge to use water efficiently. Residents who take the pledge are entered for a chance to win prizes including paid utilities, home improvement shopping sprees, or a new car to a deserving charity. The Mayor's Challenge lets residents pledge from April 1 - 30 by visiting www.mywaterpledge.com, signing up with an email or Facebook account, identifying they're from Oceanside, and taking the pledge. Learn more about the Mayor's Challenge and watch Mayor Weiss take the pledge at <https://www.youtube.com/watch?v=NxPNVooWcuE>

"The Mayor's Challenge keeps Oceanside residents aware of ways to use water efficiently and implement environmentally friendly practices at home, work, school, and play. Rain or shine," said Peter Weiss, Oceanside Mayor.

The Mayor's Challenge is one part of Oceanside's Earth Month. Earth Month is a month full of free events sponsored by the City of Oceanside and local partners committed to sustainability. For more information on Earth Month events and the City's environmental programs visit www.greenoceanside.org or download the free Green Oceanside App. Download the app by searching Green Oceanside in the Apple iStore or Google Play.

About Green Oceanside: Green Oceanside is a campaign dedicated to teaching residents and local businesses how to be better stewards of the Earth by using water efficiently, moving toward zero waste, keeping water clean, implementing climate action, and promoting energy use efficiency.

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