



## ECONOMIC OPPORTUNITIES

Oceanside businesses can improve their bottom line through available and value priced real estate; a large, quality labor force; affordable coastal housing; and an excellent location offering easy access to major markets.

## BUSINESS AND INDUSTRY

6,800 Businesses  
3,280 Brick & Mortar businesses

## DEMOGRAPHICS

Area: 42.2 sq. mi.  
Population: 177,335    Median Age: 37.4    Average Household Income: \$105,228

## TOP BUSINESS CLUSTERS

Health Care  
Biotech/Medtech  
Action Sports  
Food Processing  
Agriculture



## QUALITY LABOR POOL

Cal State University San Marcos  
MiraCosta College  
Palomar College  
Career & Technical Education  
Machinist Technology Program at MCC  
Camp Pendleton - Marines & Vets

San Diego State University  
University of California, San Diego  
University of San Diego  
University of California, Irvine

## LARGEST PUBLIC EMPLOYERS

Camp Pendleton  
Oceanside Unified School District  
City of Oceanside  
MiraCosta Community College  
North County Transit District  
Tri-City Medical Center

## LARGEST PRIVATE EMPLOYERS

Genentech, Inc.  
Gilead Sciences  
Nitto Denko  
Hydraunatics  
Hobie Cat

## TRANSPORTATION

45 minutes north of San Diego International Airport  
45 minutes south of John Wayne Airport in Orange County  
10 minutes north of Palomar Airport which offers commuter service to LAX

Amtrak, Metrolink and Coaster rail line to San Diego, Orange County, Los Angeles, San Bernardino and Riverside counties. The Sprinter, an east-west 22 mile rail line connects I-5 to I-15, with seven transit stations in Oceanside.

Oceanside Municipal Airport - 3,051 foot runway can hold a maximum of 25,000 pounds.

## WATER - CITY OF OCEANSIDE

Rates are comprised of a monthly water usage charge and a service charge. New construction requires a water and wastewater system buy-in fee and a capacity charge imposed by the San Diego County Water Authority based on meter size.

### COMMERCIAL: BUY-IN-FEES 1-1-2021

<u>METER SIZE</u>	<u>WATER</u>	<u>WASTE/WATER</u>	<u>SDCWA</u>
1"	\$14,200	\$19,486	\$8,499
1.5"	\$28,400	\$38,971	\$15,936

## FINANCE & BUSINESS ASSISTANCE

San Diego CDC Small Business Finance Corp- SBA 504 Loans - [www.cdcloans.com](http://www.cdcloans.com)

Small Business Development Center - [www.sandiegosmallbiz.com](http://www.sandiegosmallbiz.com)

Go Biz - Tax Credits and Sales Tax Exemption - [www.business.ca.gov](http://www.business.ca.gov)

