

Economic  
Development  
Element



Energy and  
Climate Action  
Element

## Draft GHG Emissions Reduction Measures

The Onward Oceanside team has preliminarily identified the following actions as the most feasible means of reducing the City's greenhouse gas (GHG) emissions through 2035. We welcome your input on these potential actions as well as your suggestions regarding other ways to reduce GHG emissions.

### Community Choice Energy (CCE)

Creating a local/sub-regional electric utility that invests in renewable power

### Solar PV/Energy Efficiency Promotion Program

Promoting financing options for solar PV and energy efficiency upgrades

### Residential Energy Conservation Disclosure Ordinance

Requiring that homeowners disclose energy consumption at time of sale

### Non-Residential Building Energy Benchmarking

Requiring that businesses annually disclose energy consumption as part of the business license renewal process and at time of sale

### Increased Solid Waste Diversion

Achieve 90% solid waste diversion by 2035

### Smart Growth Policies

Encouraging infill and redevelopment to enhance walkability and transit access

### Expanded Electric Vehicle Charging Infrastructure

Making LEV/ZEV charging options more abundant, reliable, and convenient

### Urban Forestry and Agriculture

Promoting expansion of the City's tree canopy and local food sourcing

### Transportation Demand Management (TDM)

Requiring that certain new commercial and industrial uses prepare a TDM plan