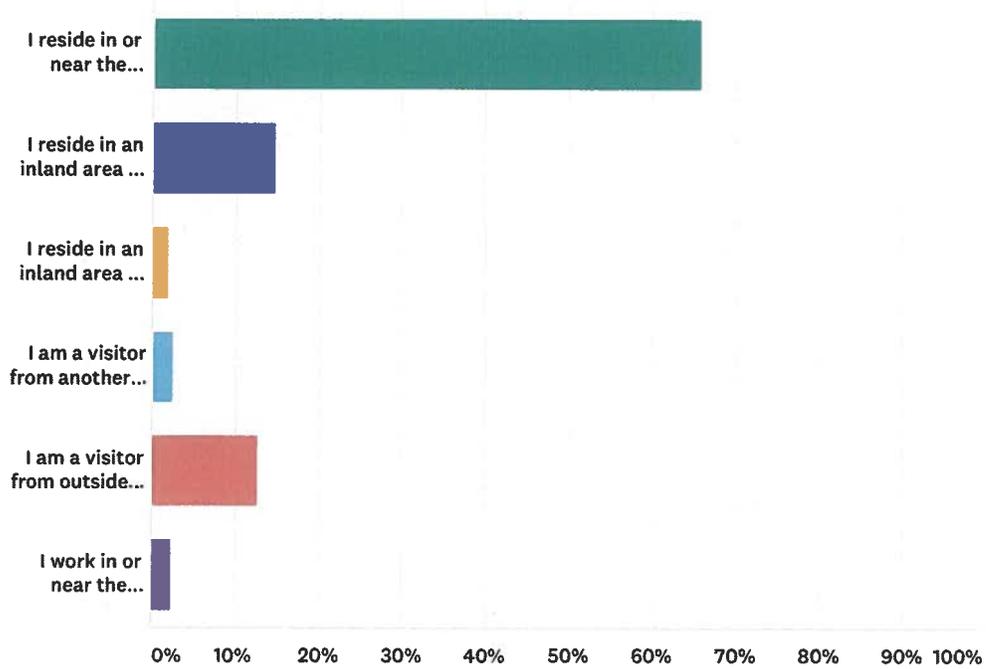


Resident Survey 1

Q1 What is your relationship to the City's coastal zone?

Answered: 706 Skipped: 5



ANSWER CHOICES

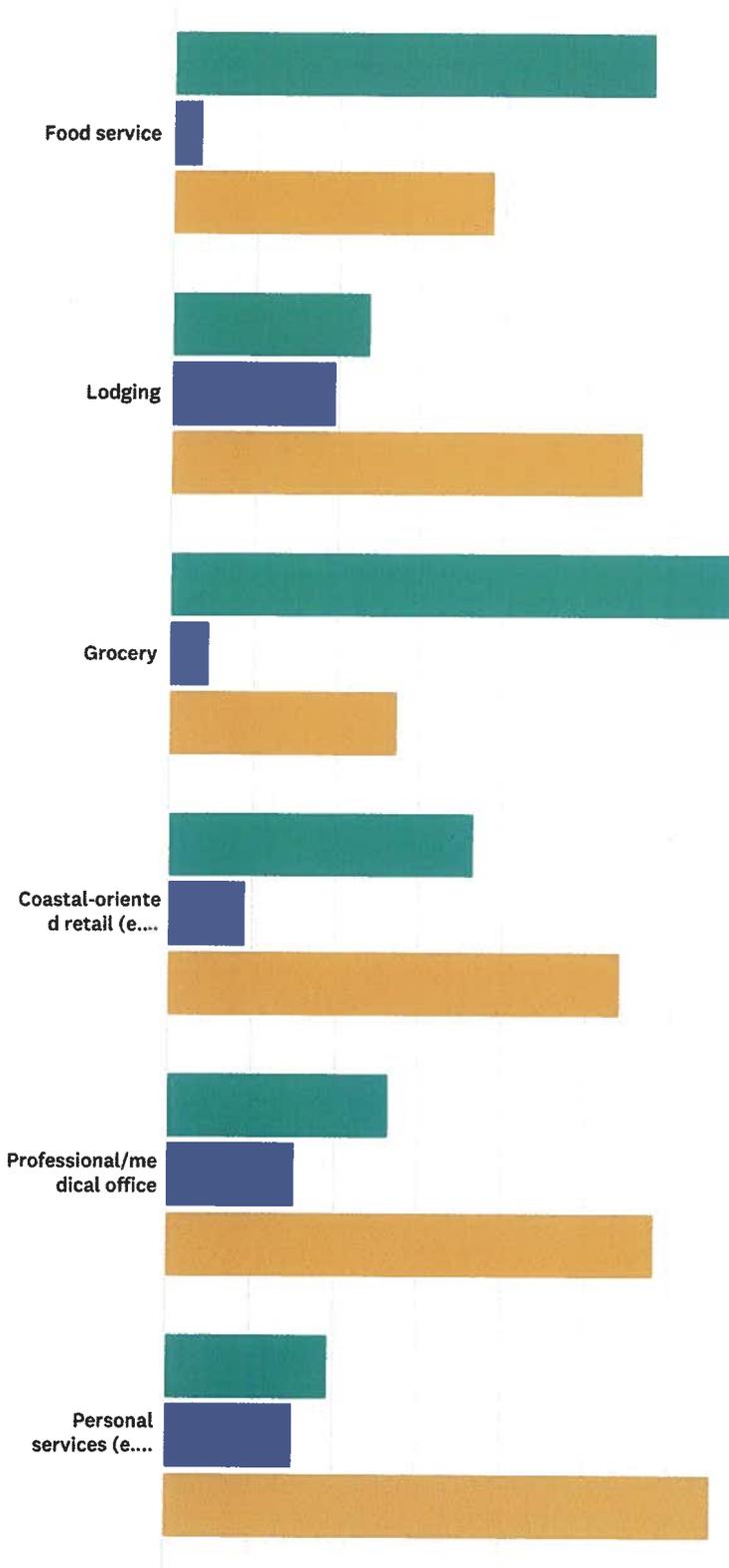
RESPONSES

I reside in or near the coastal zone.	65.86%	465
I reside in an inland area of the City and visit the coastal zone frequently.	14.59%	103
I reside in an inland area of the City and visit the coastal zone occasionally.	1.98%	14
I am a visitor from another jurisdiction in the San Diego region.	2.55%	18
I am a visitor from outside of the San Diego region.	12.75%	90
I work in or near the coastal zone.	2.27%	16
TOTAL		706

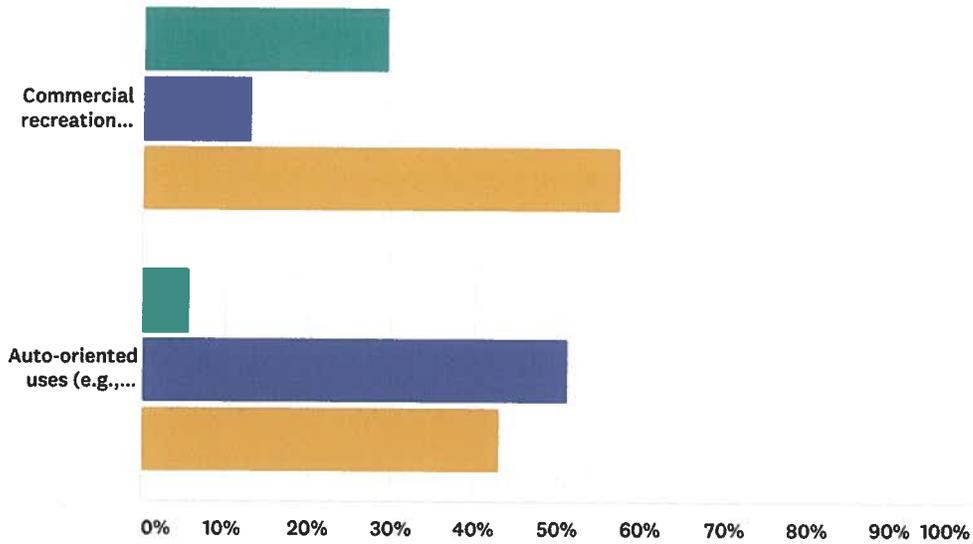
Resident Survey 1

Q2 Indicate which of the following commercial goods and services you'd like to see more or less of in the City's coastal zone.

Answered: 700 Skipped: 11



Resident Survey 1



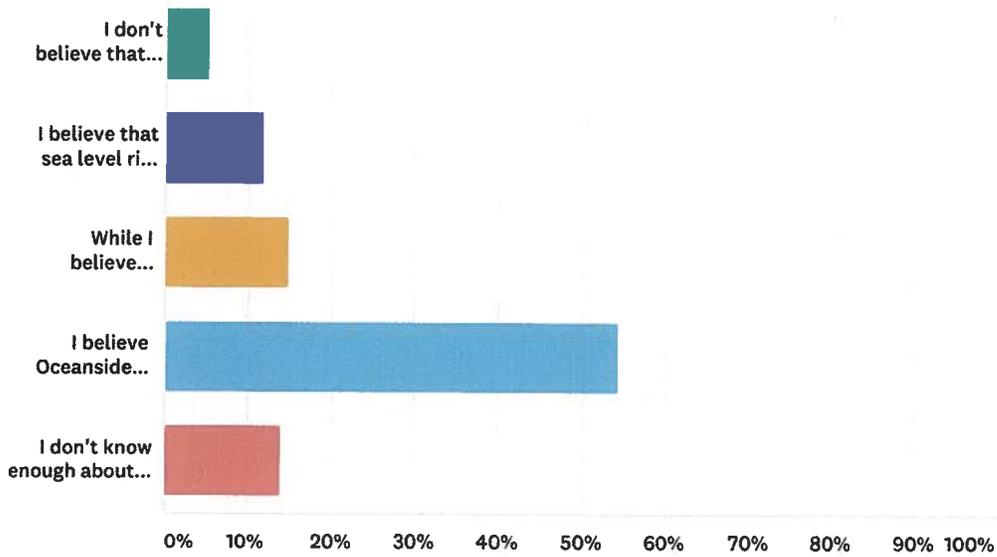
■ I'd like to see more of these uses.
 ■ I'd like to see fewer of these uses.
 ■ I think there are just enough of these uses.

	I'D LIKE TO SEE MORE OF THESE USES.	I'D LIKE TO SEE FEWER OF THESE USES.	I THINK THERE ARE JUST ENOUGH OF THESE USES.	TOTAL
Food service	57.99% 392	3.25% 22	38.76% 262	676
Lodging	23.80% 158	19.58% 130	56.63% 376	664
Grocery	68.09% 463	4.56% 31	27.35% 186	680
Coastal-oriented retail (e.g., beach apparel)	36.62% 249	9.12% 62	54.26% 369	680
Professional/medical office	26.53% 178	15.20% 102	58.27% 391	671
Personal services (e.g., salons)	19.44% 131	15.28% 103	65.28% 440	674
Commercial recreation (e.g., fitness facilities)	29.53% 199	12.91% 87	57.57% 388	674
Auto-oriented uses (e.g., drive-thru restaurants, auto sales and repair)	5.65% 38	51.26% 345	43.09% 290	673

Resident Survey 1

Q3 Which of the following best describes your current opinion regarding sea level rise and its possible impacts.

Answered: 690 Skipped: 21

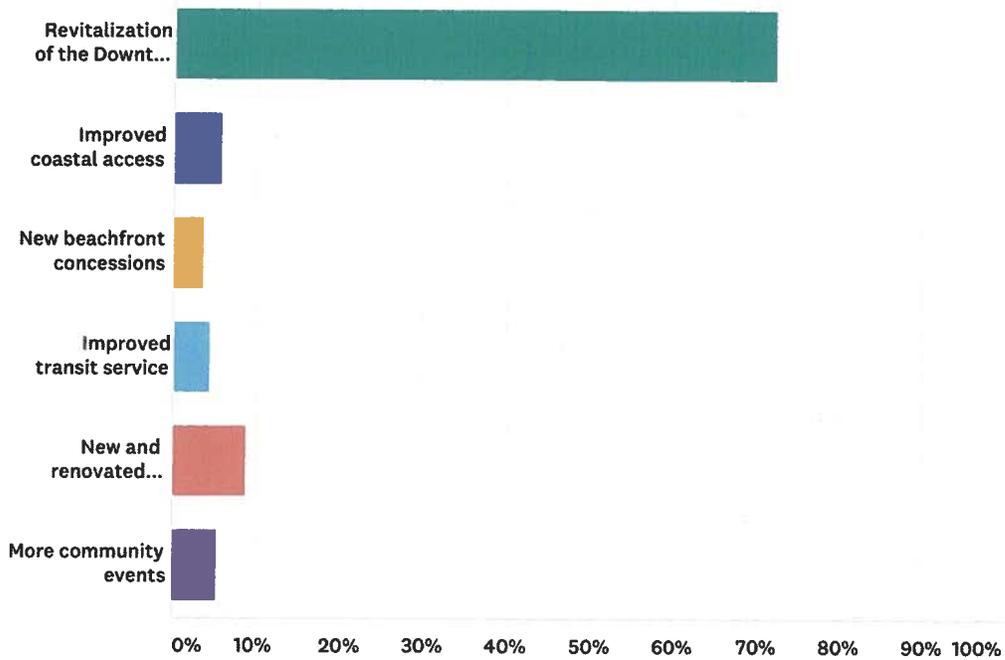


ANSWER CHOICES	RESPONSES	
I don't believe that sea level rise is occurring.	4.93%	34
I believe that sea level rise is occurring, but I don't think there's much that can be done about it.	11.74%	81
While I believe Oceanside should explore ways to address sea level rise, I don't view this phenomenon as a major concern.	14.93%	103
I believe Oceanside should take proactive and vigorous action to address sea level rise.	54.35%	375
I don't know enough about sea level rise to offer an informed opinion.	14.06%	97
TOTAL		690

Resident Survey 1

Q4 What do you regard as the most positive change to have occurred in the City's coastal zone over the past 15 to 20 years?

Answered: 679 Skipped: 32

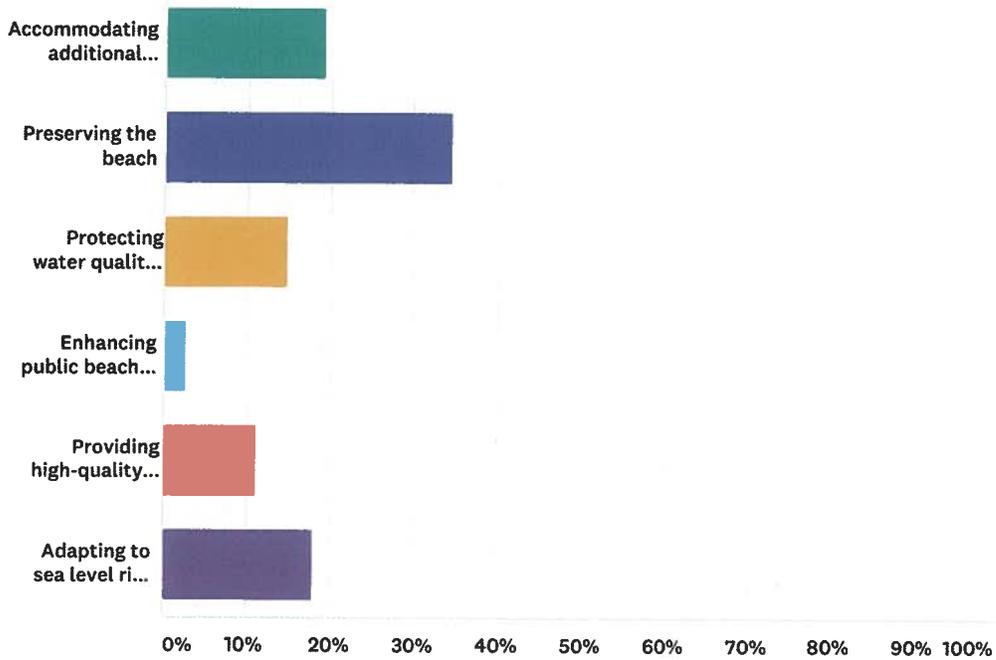


ANSWER CHOICES	RESPONSES	
Revitalization of the Downtown District	72.31%	491
Improved coastal access	5.74%	39
New beachfront concessions	3.53%	24
Improved transit service	4.42%	30
New and renovated public restrooms	8.84%	60
More community events	5.15%	35
TOTAL		679

Resident Survey 1

Q5 Which of the following do you consider the greatest challenge facing the City's coastal zone at this time?

Answered: 676 Skipped: 35



ANSWER CHOICES	RESPONSES	
Accommodating additional population, housing, and commercial activity	19.23%	130
Preserving the beach	34.47%	233
Protecting water quality and the overall health of the ocean	14.79%	100
Enhancing public beach access	2.51%	17
Providing high-quality coastal amenities (e.g., public restrooms, recreational facilities, scenic resources)	11.09%	75
Adapting to sea level rise and associated coastal hazards	17.90%	121
TOTAL		676

Resident Survey 1

Q6 Please share any additional thoughts you have regarding the future of the City's coastal zone.

Answered: 356 Skipped: 355

Responses to this question have been consolidated in the
Summary of Narrative Responses to Resident Survey 1



City of Oceanside Local Coastal Program Update



Summary of Narrative Responses to Resident Survey 1

Respondents were given the opportunity to provide narrative comments on Questions 2, 3, 4, and 5, while Question 6 solicited additional thoughts on the future of the City's coastal area. Most narrative responses touched upon one or more of the following topic areas.

Public Safety

- Coastal zone has become much safer and comfortable for families
- Greater police presence is appreciated
- City should expand lifeguard services
- City should carefully monitor the proliferation of alcohol-related uses
- Homelessness remains a significant problem in the Coastal Zone

Beach Preservation

- Beach preservation is key to economic development
- Sea level rise is occurring and the City should be proactive in responding to this phenomenon
- City should invest in more sand replenishment projects
- City should begin planning for "managed retreat"
- "Managed retreat" would have adverse economic impacts on the City
- Beachfront development should be protected in place
- Public funds should not be spent on protecting private development
- City should explore a jetty system
- City should be mindful of sea level rise in its review of new beachfront development

Coastal Access

- There is already adequate coastal access
- Parking supply is inadequate
- City should explore shuttle/trolley service
- Shoreline protection devices (e.g., revetments) impede public access
- Beachfront development contributes to the lack of beach sand
- Short-term rentals have improved public access
- Short term rentals are having adverse impacts on coastal neighborhoods



City of Oceanside Local Coastal Program Update



- City should better address public safety concerns around transit facilities
- Improved pedestrian and bicycle facilities are appreciated; more active transportation facilities are needed
- City should improve ADA access to the beach

Coastal Amenities

- New beach restrooms are appreciated; more are needed
- Amphitheater needs to be renovated
- New dining options are appreciated
- City should encourage and support small businesses, including boutique retail
- More grocery stores and healthy food options are needed
- More beach rental venues are needed
- More kid-friendly recreational spaces are needed
- More ocean-oriented educational and cultural venues are needed

Visual Quality

- The beach area is much cleaner than it used to be, but it could be kept even cleaner
- New downtown development is too intense and high-profile
- Maintain village character in South Oceanside
- Preserve historic resources
- Sidewalks in the downtown area and elsewhere are dirty
- Address illegal RV camping on public streets and public parking spaces

Open Space and Natural Habitat

- Coastal area needs more public open space
- Buena Vista Lagoon and other coastal waterways should be preserved and restored
- City should establish walking trails in natural areas

Community Events

- Farmers and Sunset Markets are appreciated
- More art events
- Too many community events impeding coastal access for local residents



City of Oceanside
Local Coastal Program Update



Noise

- City should implement a railroad corridor quiet zone
- City should enforce vehicle noise restrictions